



Ramona
Heart of San
Diego County

SEPTEMBER 2011 • VOLUME 26 • NO. 8

PRESIDENT'S MESSAGE

Hello All!

Thank you, Ramona Fitness, who hosted our August mixer and put on a fabulous event.

They donated more than \$2,000 in raffle prizes with their pirate-themed treasure hunt. It was well-attended by more than 100



Jason DeLeo

people. Congratulations to Paul Tarr who took home the \$988 rollover jackpot. He was also dressed for fun in his elaborate pirate costume.

Please mark your calendars for our September Mixer at the San Vicente Golf

Resort. This will begin at 6 p.m. on Sept. 15. The Estates Board and team are excited to show off the new remodel and bring everyone in for a night of fun.

Speaking of mixers, these events are organized and put together for the benefit of all our members. Please take advantage of this opportunity to get together with other businesses in town. The personal one-on-one face-time with other business owners is so valuable in creating business relationships that will ultimately lead to referrals and patronage. Ramona is a small town with a big heart. Getting to know your fellow members on a personal level is something you cannot buy or advertise. We set ourselves apart from other chambers with our huge mixer attendance. Use that time to your advantage and exploit yourself and your business.

Another way to get involved is our Ambassador program. The Chamber has a volunteer program that helps with much-needed manpower, recruiting and member relations. If you are new to the Chamber, or old, working directly with the Ambassadors puts you in direct connection with all incoming and existing members. Plus, you're advertising yourself in the process. Speak to our Ambassador Chair Susan White as well as any existing Ambassadors for more information.

What does a Chamber do for you and why should you join? I want to briefly touch on some things that are available through the Chamber.

First benefit, the Chamber of Commerce serves the function of offering business referrals to people who are new to the city or town. If you are a member of the Chamber, you will get new business referrals when someone calls the Chamber asking where they can get the product or service that you provide. With many people competing for the new business in town, sending expensive mailers and doing other expensive advertising, joining the Chamber can be a relatively inexpensive way of getting newcomer referrals.

Learning Opportunities: Our Chamber of Commerce offers networking events, small business management workshops and several other business education seminars. Often these are offered free or for a nominal fee. This is a way to continue to get professional development while making contacts who can help your business grow. You will also have opportunities to learn about your specific industry, as there may be workshops covering specific issues that it faces, and you will have the opportunity to meet potential mentors.

Political Opportunities: Our Chamber of Commerce offers you the opportunity to participate in roundtable discussions on topics of importance to the community, as well as provide updated information about legislation that affects the community.

The Chamber itself also offers leadership opportunities, which can be advantageous to your position in the community and which will certainly affect your business for the better. We offer nominations and awards for the best small businesses and a variety of other business categories. Even being nominated for one of these awards can make great press for your business. Besides, going to the galas is fun and you get to meet even more people!

I mentioned previously the benefits of business-to-business relations (mixers) and the opportunity the Chamber provides for you to volunteer and get involved. I'll touch on one last thing. Everyone is aware of the many events the Chamber puts together year after year. In the creation of these events, the Chamber's number-one goal is how to drive as many people as possible from outside this community into our great town. We want people coming to Ramona and shopping with our local merchants. Our Country Fair brings in more than ten thousand people every year. We advertise for these events not only in Ramona but all over the county in hopes of attracting new blood.

Please contact the Chamber, or any director, if we can help make your membership better in any way.

The difference between involvement and commitment is like steak and eggs. The chicken is involved; the cow is committed.

Jason DeLeo, President

MISSION STATEMENT

The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to and networking for local businesses, and to demonstrate an outstanding leadership role in our community.



960 Main Street
 Ramona, CA 92065
 Telephone: (760) 789-1311
 Fax: (760) 789-1317

E-mail: info@ramonachamber.com
www.ramonachamber.com

Officers

- President Jason DeLeo
 San Vicente Mortgage — 760-787-1700
- 1st Vice President Amber Ramirez
 Farmers Ins/Ramirez Agency
 760-789-0010
- 2nd Vice President Darrel Kinney
 Ramona Home Journal — 760-788-8148
- Secretary Russ Ann Zazas
 Russ Ann's Consulting — 760-788-5571
- Treasurer Thad Clendenen
 Clendenen Group — 760-787-3210

Directors

- Judy Beckett 760-788-2872
 Cornerstone Therapeutic Riding Center
- Sharon Davis 760-788-2509
 Sharon Davis Interior Designs
- Carol Fowler 760-522-1777
 Century 21 San Vicente
- Hans Hemkes 760-315-2274
 Ramona Martial Arts
- Charlotte Jensen 760-788-2784
 Charlotte's Antiques
- Ralph Mittman 760-789-9492
 PrintPost
- Bob Murray 619-316-4456
 Java Hut
- Patrick Osio 760-789-0516
 Ramona Disposal
- Jeff Uran 760-789-9492
 PrintPost
- Dan Vengler 760-789-1155
 Daniel's Liquor & Deli

Staff

- Craig Jung Executive Director
- Holly Romo Office Staff
- Barbara Worden Office Staff

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CHAMBER AMBASSADOR CORNER

If you are one of the many Chamber members who have been thinking about becoming an Ambassador but are still unsure if you are ready to make that commitment, why not volunteer for an individual event.



Susan White
 Ambassador
 Chair 2011

WE NEED YOUR HELP!

With the holiday season fast approaching, there are many activities happening in our town.

This is a great way to get involved within your community while giving you the opportunity to work closely with and get to know some of the Ambassadors. (We want to get to know you, too!)

The Ambassadors are dedicated volunteers from businesses throughout the Ramona area. They act as liaisons between the Chamber and our members' businesses. Their mission is to welcome, nurture, and recruit new Chamber members; act as goodwill representatives at Chamber functions and aid in the support of current Chamber members.

The focus of an Ambassador is:

- To support and actively participate in the goals and action plans established by the Board of Directors.
- To welcome and involve existing members through participation in Chamber-sponsored events.

- To visit new members and encourage involvement in the many programs offered by the Chamber.
- To greet guests at social functions, making them all feel welcome.
- To attend monthly Ambassador Meetings
- To represent the Chamber in a professional manner.

I know what you're probably thinking — this is a BIG commitment.

You're right — it is. However, our organization is fortunate enough to have individuals from our business community who believe in the value of **"Business-Building-Business."** They also feel an obligation as community leaders to devote their time, knowledge and experience to work for continued development and the prosperity of the town of Ramona.

Ambassadors experience the following in return on their investment.

- Greater visibility for your business.
- Opportunity to interact with new businesses.
- Greater opportunity for direct input to the Chamber.
- Lasting business relationships and friendships.
- Leadership and volunteer opportunities within the Chamber and community.

**Come work the Chamber. . .
 It's good for your business!**



Debbie Keller and Nancy Lund, Ramona Sentinel, and Susan White, Ramona Disposal Service

PHOTOS BY BARBARA WORDEN,
 SQR PROMOTIONS



Heidi Sam, Aftac, and David Worden, SQR Promotions



New Ambassador Jordan VanCamp, Ramona Real Estate Association, and Penny Hale, QuickBooks Solutions

RIBBON CUTTINGS

Ambassadors and directors of Ramona Chamber of Commerce welcomed new members Salerno Winery and Ramona Real Estate Association last month.



Salerno Winery

PHOTOS BY CAROL AND DARREL KINNEY, RAMONA HOME JOURNAL



Ramona Real Estate Association

WELCOME NEW MEMBERS



New member plaques were presented to, from left, Jamie LeClaire of Ramona Adult Softball and Thunderboats Unlimited; Diana Moran of Thunderboats Unlimited; Jerry Rios of Stallion Cigar Club; and Andrew Feghali of Little Caesars Pizza.

PHOTO BY CAROL KINNEY, RAMONA HOME JOURNAL

Welcome to the Chamber

Thunderboats Unlimited

Bob Davies

Hydroplane Boat Races
(619) 434-8260

www.sandiegobayfair.org

Ramona Adult Softball

Christina Stout

Adult Softball League
(760) 705-7036

www.ramonaadultsoftball.com

Suburban Propane

Bill Gorski

Retail Propane Company • (760) 737-0440

www.suburbanpropane.com

Stallion Cigar Club

Jerry & Alice Rios

Cigar Lounge • (760) 822-3666

Little Caesars Pizza

Andrew Feghali

Carryout Pizza • (619) 905-7070

Stark White Studios

Jason Luper

Graphic Design, Illustrations & Murals

(941) 232-0937

www.starkwhitestudios.com

Ramona Real Estate Association

Cheryl Hotchkiss

Real Estate

(760) 787-3189 • www.rrea.org



BUSINESS AND COMMUNITY NEWSLETTER

*One of the many benefits
of Chamber membership.*

ADVERTISING

To advertise in the newsletter,
please call the Chamber office at
760-789-1311.

Inserts for the newsletter are
due at the Chamber office by the
25th of the preceding month,
with a check for \$100 (\$55 for
nonprofits) for each set of inserts.

COMMUNITY MEETINGS

Community meetings may
be listed in the newsletter as
space is available. Articles
are also welcome. Chamber
events, business and member
information take first priority.

DEADLINES

Deadline for all copy and
advertising is the 5th of the
preceding month.

Scott M. Brown



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Chamber Mixer
Thursday, Sept. 15 • 6 pm

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CHAMBER CALENDAR

September	
5	Labor Day Chamber Office Closed
12	Ambassadors Meeting Chamber Office, Noon
13	Executive Board Meeting Chamber Office, 8 am
15	Chamber Mixer San Vicente Golf Resort, 6 pm
20	Board of Directors Meeting Chamber Office, 7:30 am
28	Economic Development Committee Chamber Office, 8:30 am
October	
10	Ambassadors Meeting Chamber Office, Noon
11	Executive Board Meeting Chamber Office, 8 am
18	Board of Directors Meeting Chamber Office, 7:30 am
20	Chamber Mixer Ramona Disposal Service, 6 pm
26	Economic Development Committee Chamber Office, 8:30 am
November	
8	Executive Board Meeting Chamber Office, 8 am
14	Ambassadors Meeting Chamber Office, Noon
15	Board of Directors Meeting Chamber Office, 7:30 am
17	Chamber Mixer Cheers of Ramona, 6 pm
23	Economic Development Committee Chamber Office, 8:30 am
24	Thanksgiving Chamber Office Closed

Want to Get Involved and Make a Difference? Become an Ambassador!

To learn more about becoming an Ambassador, call the Chamber office – or just join us at our next meeting! Our meetings are at noon on the second Monday of the month at the Chamber conference room.


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& Karen
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CALENDAR

Publicize an event? Or post
an opportunity for members
only? Would you like to
share your services? The Ramona Chamber
can help you. We keep a master
calendar and now have one on our
website. Contact us at 760-789-1311
or ramonachamber.com to find out
how to have your

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UPCOMING COMMUNITY EVENTS

September

- 3 Julian Grape Stomp Festa Menghini Winery, 11 am
- 6 Ramona Community Planning Group Ramona Library, 7 pm
- 8 Woman's Club Wine Tasting & Food Pairing Pam Valley Winery Tasting Room, 6 pm
- 9-11 Ramona United Methodist Church Fall Festival All Day
- 10 Ramona's Got Talent Benefit ROCC, Aqua Ln., 6 pm
- 10 Ramona Soccer Arena Opening Day Celebration,..... Boys & Girls Club, 10 am
- 11 Ramona Municipal Water District Board Meeting ... Ramona Community Center, 4:30 pm
- 13 Ramona Village Design 2102 Main St., 7 pm
- 15 Ramona Unified School District Board Meeting District Office, 7 pm
- 17 Car Show/Concert in the Park Ramona Oaks Park, 5 pm
- 17-18 Music Jamboree & Banjo Fiddle Contest Frank Lane Park, Julian, All Day
- 21 Ramona Art Guild Free Demonstration..... Ramona Library, 7 pm
- 21 Chamber Mixer San Vicente Golf Resort, 6 pm
- 25 Ramona Municipal Water District Board Meeting ... Ramona Community Center, 4:30 pm
- 27 Ramona Design and Review Board Meeting..... Ramona Community Center, 7:30 pm

October

- 6 Ramona Community Planning Group Ramona Library, 7 pm
- 11 Ramona Municipal Water District Board Meeting ... Ramona Community Center, 4:30 pm
- 13 Ramona Village Design 2102 Main St., 7 pm
- 15 Fall Festival/Concert in the Park Ramona Oaks Park, 5 pm
- 19 Ramona Art Guild Free Demonstration..... Ramona Library, 7 pm
- 20 Chamber Mixer, Taste of Ramona Ramona Disposal Service, 6 pm
- 20 Ramona Unified School District Board Meeting District Office, 7 pm
- 23 Swap Meet & Vendors Fair Ramona Oaks Park, 8 am
- 25 Ramona Municipal Water District Board Meeting ... Ramona Community Center, 4:30 pm
- 27 Ramona Design and Review Board Meeting..... Ramona Community Center, 7:30 pm
- 31 Safe Main Street Trick or Treat Main Street, 3 pm

November

- 6 Daylight Saving Time Ends

Have an event you want to list on the community calendar?
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Ramona Kiwanis
Saturdays at Sizzler – 7 am

Ramona Rotary
Tuesdays at Sizzler – Noon

San Vicente Valley Club
Last Wednesday at San Vicente Golf Resort • (760) 789-7432

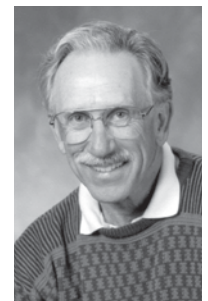
Ramona Garden Club
2nd Wednesday at the Woman's Club – Noon • (760) 789-8880

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August Chamber Mixer

A pirate theme was enjoyed by guests of the August Ramona Chamber of Commerce Mixer, hosted by Ramona Fitness Center. Paul Tarr was the winner of the rollover jackpot and Doreen Smith won a Corporate Fit Challenge certificate from Ramona Fitness Center.



PHOTOS BY CAROL KINNEY,
RAMONA HOME JOURNAL



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September MEMBER SPOTLIGHT



18 Years

Firehouse Glass & Screen



Brooks Herald, Theresa Young and Jason Herald

PHOTOS BY DARREL KINNEY, RAMONA HOME JOURNAL

Firehouse Glass & Screen was established in 1993. It is family owned and operated by brothers Jason and Brooks Herald. We are a local company that specializes in all residential glasswork: tempered, insulated, dual pane, single glazed, beveled and tinted. We do window repairs, new windows, mirrors, screens, shower doors and mirrored wardrobe doors. Our professional, honest and reliable team provides quality service you can trust. We are located at 222 Ninth St. Call 760-789-4320 or email firehouseglass@gmail.com.

22 Years

Ramona Food & Clothes Closet, Inc.

Established in 1983, Ramona Food & Clothes Closet, Inc. is a Nonprofit Public Benefit Corporation whose primary mission is to provide emergency supplies to individuals and families in need within the communities of Ramona, Santa Ysabel, Julian, Ranchita, Borrego Springs and Warner Springs.

In our thrift store, we offer select, quality second-hand merchandise at the best prices in San Diego County. In our store, one can find the essentials for everyday life, such as clothing, toys, games, books, housewares and furniture, or that hidden treasure that you have been searching for. We also have a food pantry that offers emergency food boxes for those in need. We maintain a large inventory of medical equipment items, including wheelchairs, crutches, bedside commodes, walkers, etc., which are provided free to those needing them. Our board is quite proud that we provide scholarships to students who otherwise would not have been financially able to obtain education beyond high school. Our "Share Your Christmas" program sees us providing Christmas food boxes to several hundred families and a Christmas party for the children of these families.

To find out more about our programs, visit the thrift shop at 773 Main St. For information, call 760-789-4458 or visit ramona-foodclothes@sbcglobal.net.



New General Manager Carlos Murcilla

RENEWING MEMBERS

MEMBER	SINCE	MEMBER	SINCE	MEMBER	SINCE
SMV/Robertson-Rock Insurance Agency	1966	Dimich Country Catering	1995	San Diego Country Estates Timeshare	2005
Thomsen and Son, Inc.	1970	Ramona's Plumber	1996	Ranger Doug's Shootists' Emporium	2007
Arch Health Partners	1978	Salvation Army Wildwood Ranch Camp	1996	Richardson Recycling	2008
Kirk's Bike Shop, Inc.	1983	NuLite, Inc.	1997	AFLAC	2010
Ramona Senior Center	1983	R.A.E. Automotive	1997		
Guy B. Woodward Museum	1985	Town & Country Real Estate / Gansert, Joan	2000		
Poortinga Accountancy Corp	1988	Veterans of Foreign Wars	2001		
Ramona Valley Inn	1988	Creswell Marketing	2001		
Ramona Fitness Center	1989	Wildlife Research Institute	2002		
Ramona Unified School District	1989	Oak Creek Mkt. Inc.	2002		
Ramona Auto Parts NAPA	1990	Progress Management	2002		
La Cocina	1990	Patriot Propane	2002		
H & R Block/Ramona Bookkeeping	1991	Hague Quality Water	2003		
Riviera Oaks Resort & Racquet Club	1992	Mary Kay/Russ Ann Zazas	2004		
UPS Store	1994	Ramona Rotary Club	2004		
Daniel's Liquor & Deli	1994	Farmers Insurance/Ramirez Agency	2004		
Property Mgmt Ltd.	1994				

SEPTEMBER MIXER

Thursday, Sept. 15 • 6 pm

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Want to Get Involved and Make a Difference? Become an Ambassador!

To learn more about becoming an Ambassador, call the Chamber office – or just join us at our next meeting! Our meetings are at noon on the second Monday of the month at the Chamber conference room.



Chamber of Commerce
960 Main Street
Ramona, CA 92065

Periodical

Ramona Country Fair

PHOTOS BY CAROL KINNEY



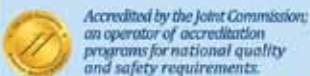
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