



*Ramona*  
Heart of San  
Diego County

MARCH 2011 • VOLUME 26 • NO. 3

## PRESIDENT'S MESSAGE

Hello!

I want to start off by thanking everyone for coming out to our first mixer of the new year at Ramona Martial Arts. We were among several new members who were graciously welcomed to the Chamber family.

Many thanks to all the hardworking Ambassadors and office staff who, as usual, stepped up to help make these events run smoothly.

Mixers are a great way to get together and catch up with everyone, but please keep in mind, these mixers are put together monthly to keep you in front of your community. Use that time to pass business cards and promotional products and network with your fellow community members. I think Henry Ford said it best, "Coming

together is a beginning. Keeping together is progress. Working together is success."

Spring is almost upon us, and "spring-time" as reference to the season and more broadly to the ideas of renewal and re-growth, makes me think of ways to try and improve the Chamber's existing business models and the ways we implement them. The Chamber wants to thank all of our members who have had the same idea and have come forward with ideas and suggestions that the Chamber can use to better assist our members and their businesses. These are greatly appreciated and welcomed.

In Ramona news, anyone who has driven

down Main Street in the last two weeks has seen the new Ramona Library. This library is the crown jewel of the county, bar none to any I have seen.

Please stop in and look at this magnificent building. This library is very business friendly, with a community room that holds 95 people and is open to the public. You can reserve this community room in two-hour intervals for your next sales meeting, business expo or any other community function. Contact the library for further details and reservations at 760-788-5270.

Lastly, I want to welcome Hans Hemkes to the Board of Directors. He filled a position left open after Melissa Evans resigned before moving out of state. Hans is enthusiastic

and will fit in perfectly; we look forward to serving with him.

I hope to see everyone really soon at our upcoming mixer at the new Ransom Brothers Hardware store in the Albertsons shopping center. The store turned out fantastic and looks to be a great venue for our next mixer.

Did you know the traditional color of St. Patrick's Day was blue, not green? Legend says that each leaf of the clover means something: The first is for hope, the second for faith, the third for love and the fourth for luck.

May you and your businesses be blessed with the luck of the Irish! Happy St. Patrick's Day!

Jason DeLeo



Jason DeLeo

## Ramona Branch Library Grand Opening



A grand opening celebration of the new library facility in Ramona was held Feb. 15. Dignitaries and guests included, from left, Jose Aponte, director of San Diego County Library; Olivia Jensen, Miss California Pre-Teen; Alexavia Zetterberg, Miss California Junior Princess and International Junior Miss; Elyse Kuhn, president of the Friends of the Ramona Community Library; County Supervisor Dianne Jacob; Joan Gansert, chairman of the fundraising committee for the Friends of the Ramona Community Library; and Stacey Aldrich, California State Librarian.

PHOTO BY CAROL KINNEY, RAMONA JOURNAL

## MISSION STATEMENT

*The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to and networking for local businesses, and to demonstrate an outstanding leadership role in our community.*



**Chamber  
of Commerce**

960 Main Street  
Ramona, CA 92065  
Telephone: (760) 789-1311  
Fax: (760) 789-1317

E-mail: info@ramonachamber.com  
**www.ramonachamber.com**

**Officers**

- President ..... Jason DeLeo  
San Vicente Mortgage — 760-787-1700
- 1st Vice President ..... Amber Ramirez  
Farmers Ins/Ramirez Agency  
760-789-0010
- 2nd Vice President ..... Darrel Kinney  
Ramona Journal — 760-788-8148
- Secretary ..... Russ Ann Zazas  
Russ Ann's Consulting — 760-788-5571
- Treasurer ..... Thad Clendenen  
Clendenen Group — 760-787-3210

**Directors**

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Cornerstone Therapeutic Riding Center
- Sharon Davis ..... 760-788-2509  
Sharon Davis Interior Designs
- Carol Fowler ..... 760-522-1777  
Century 21 San Vicente
- Hans Hemkes ..... 760-315-2274  
Ramona Martial Arts
- Charlotte Jensen ..... 760-788-2784  
Charlotte's Antiques
- Ralph Mittman ..... 760-789-9492  
PrintPost
- Bob Murray ..... 619-316-4456  
Java Hut
- Patrick Osio ..... 760-789-0516  
Ramona Disposal
- Jeff Uran ..... 760-789-9492  
PrintPost
- Dan Vengler ..... 760-789-1155  
Daniel's Liquor & Deli

**Staff**

- Craig Jung ..... Executive Director
- Holly Romo ..... Office Staff
- Barbara Worden ..... Office Staff

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*February Chamber Mixer*



*Guests enjoyed the Chamber Mixer, hosted by Beth and Hans Hemkes of Ramona Martial Arts.*

PHOTOS BY CAROL KINNEY



**CHAMBER AMBASSADOR CORNER**

**F**ebruary was a very busy month as we had in excess of 10 ribbon cuttings. Ambassadors and Directors all came out to welcome our new Chamber members.

If you are a Chamber member and you have not had your ribbon cutting, please contact new member coordinator, Sally Westbrook (Soroptomist International).



*Sally Westbrook*

Thank you to our Chamber members who joined us at our February Ambassador meeting. We are hoping you will join our Ambassador team!

We had a great turnout for February's Chamber mixer hosted by Hans Hemkes of Ramona Martial Arts. Our Ambassadors were out in full force!



*Susan White  
Ambassador Chair 2011*



*La Dawn Jung (Gold Canyon Candles) was proactive by handing out her business cards and promoting her business as she checked in members.*

PHOTOS COURTESY OF RAMONA CHAMBER OF COMMERCE



*Lezley Knott (International Student Exchange) stopped by the new member table to welcome our newest members.*

# WELCOME NEW MEMBERS



Craig Jung and Jason DeLeo welcomed new members Deborah Schott of Changing Options; Lee DeLay of ramonapatch.com; Dougan Dimmitt and Lezley Knott of Ramona PONY Baseball; and Lisa Wagner of Lisa Wagner Consulting.

PHOTO BY CAROL KINNEY

## Welcome to the Chamber

**Changing Options, Inc.**  
Deborah Schott  
Residential Treatment  
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**Lisa Wagner Consulting**  
Lisa Wagner  
Business & Marketing  
Consulting/Rug Training  
(858) 335-4561

**Ramona PONY Baseball**  
Lezley Knott  
Baseball for Kids  
(760) 277-3556

## Free E-Waste Disposal Offered

Ramona Disposal Service and the Ramona Chamber of Commerce are excited to announce that residents and businesses may dispose of electronic waste (e-waste) free of charge on Saturday, March 5, from 10 a.m. to 2 p.m. at 324 Maple St.

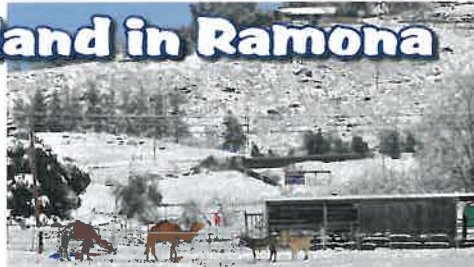
You have the opportunity to conveniently toss out items that cannot be disposed of in your regular trash.

Computer monitors, hard drives/CPUs, scanners, keyboards, televisions, VCRs, radios, printers, fax machines, etc. will be accepted free of charge at the event.



For more information, call Ramona Disposal Service at 760-789-0516 or the Ramona Chamber of Commerce at 760-789-1311.

## Winter Wonderland in Ramona



PHOTOS BY DARREL KINNEY, RAMONA JOURNAL



## Renewing Members

MEMBER	SINCE
Adobe Animal Hospital	1988
Ramona Home Journal	1998
Veterans of Foreign Wars	2001
Ramona Family Dentistry	2005
Intermountain Volunteer Fire & Rescue	2005
Country Village Spirits, Inc.	2005
John Scott Roofing	2006
Ramona Family Legacies	2006
Java Hut	2007
2 Ladies From Ramona Cleaning Service	2008
Brandon Jergenson, DDS	2008
Ramona Self Storage	2009
Grumpy's Plumbing Service	2009
Alamo Storage West	2009
Diversified Accounting & Tax Service	2010



### BUSINESS AND COMMUNITY NEWSLETTER

One of the many benefits of Chamber membership.

### ADVERTISING

To advertise in the newsletter, please call the Chamber office at 760-789-1311.

Inserts for the newsletter are due at the Chamber office by the 25th of the preceding month, with a check for \$100 (\$55 for nonprofits) for each set of inserts.

### COMMUNITY MEETINGS

Community meetings may be listed in the newsletter as space is available. Articles are also welcome. Chamber events, business and member information take first priority.

### DEADLINES

Deadline for all copy and advertising is the 5th of the preceding month.

### MARCH MIXER

Thursday, March 17 • 6 pm

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becoming an Ambassador,  
call the Chamber office –  
or just join us at our next  
meeting! Our meetings are at  
noon on the second Monday  
of the month at the Chamber  
conference room.

PHOTOS BY  
DARREL KINNEY,  
RAMONA JOURNAL



## CHAMBER CALENDAR

### March

- 8 Executive Board Meeting . . . . . Chamber Office, 8 am
- 14 Ambassadors Meeting . . . . . Chamber Office, Noon
- 15 Board of Directors Meeting . . . . . Chamber Office, 7:30 am
- 17 Chamber Mixer . . . . . Ransom Brothers True Value Hardware, 6 pm
- 23 Economic Development Committee . . . . . Chamber Office, 8:30 am

### April

- 11 Ambassadors Meeting . . . . . Chamber Office, Noon
- 12 Executive Board Meeting . . . . . Chamber Office, 8 am
- 19 Board of Directors Meeting . . . . . Chamber Office, 7:30 am
- 21 Chamber Mixer . . . . . Ramona Business Barn, 6 pm
- 27 Economic Development Committee . . . . . Chamber Office, 8:30 am

### May

- 9 Ambassadors Meeting . . . . . Chamber Office, Noon
- 10 Executive Board Meeting . . . . . Chamber Office, 8 am
- 17 Board of Directors Meeting . . . . . Chamber Office, 7:30 am
- 19 Chamber Rodeo Mixer . . . . . Ramona Rodeo, 6 pm
- 25 Economic Development Committee . . . . . Chamber Office, 8:30 am
- 30 Memorial Day Observance . . . . . Chamber Office Closed

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## UPCOMING COMMUNITY EVENTS

- March**
- 3 Ramona Community Planning Group ..... Ramona Library, 7 pm
  - 8 Ramona Municipal Water District Board Meeting . Ramona Community Center, 4:30 pm
  - 12 Ramona Concert Assn..... Olive Peirce Middle School, 7:30 pm
  - 13 Daylight Savings Time Begins – Set Clocks Forward 1 hour
  - 16 Ramona Art Guild Free Artist Demonstration ..... Ramona Library, 7 pm
  - 17 Chamber Mixer ..... Ransom Brothers True Value Hardware, 6 pm
  - 22 Ramona Municipal Water District Board Meeting .. Ramona Community Center, 4:30 pm
  - 31 Ramona Design & Review Board Meeting ..... Ramona Community Center, 7:30 pm
- April**
- 6-8 Junior Golf Registration..... San Vicente Golf Club
  - 9 Ramona Music Fest..... Dos Picos County Park, Noon
  - 9 Ramona Concert Assn..... Olive Peirce Middle School, 7:30 pm
  - 9-10 Open Studios Art Tour ..... 10 am - 4 pm
  - 23 Easter Egg Hunt ..... Ramona Oaks Park
  - 16 Wildlife Research Institute Fundraiser..... Highland Valley Studios
  - 30 Ramona Cancer Association Relay for Life..... Wilson Field, 10 am

## COMMUNITY SERVICE & NETWORKING GROUPS

- Business Network Exchange..... Thursdays, Nuevo Grill – 7 am
- Ramona Kiwanis..... Saturdays, Sizzler – 7 am
- Ramona Rotary..... Tuesdays, Sizzler – Noon
- Ramona Soroptimists ..... 2nd & 4th Tuesdays, Ramona Cafe – 6:30 pm
- San Vicente Valley Club ..... Last Wednesday at San Vicente Golf Resort • (760) 789-7432
- Ramona Garden Club ..... 2nd Wednesday at the Woman's Club – Noon • (760) 789-8880

Have an event you want to list on the community calendar?  
 Call 760-789-1311 or e-mail [rcstaff@ramonachamber.com](mailto:rcstaff@ramonachamber.com)

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## RAMONA OPEN STUDIOS TOUR

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18 award winning professional artists located throughout Ramona are looking forward to inviting the public to see their artwork.

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# RIBBON CUTTINGS



New Chamber members Kim and Nick Kelly of ABKElectric cut the ribbon with help from their son, Benjamin, 2 1/2.

PHOTO BY DARREL KINNEY, RAMONA JOURNAL



Ambassadors and directors welcomed to the Chamber Steve Suhrheinrich, Chris Jennewein, Julie Pendray, Lee DeLay and Ruth Lepper of RamonaPatch.com.

PHOTO BY CAROL KINNEY, RAMONA JOURNAL

## RAMONA DISPOSAL SERVICE

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“Customer Service is #1”

Nelson “Mac” MacWilliams, pictured with the Thomsen family, presented each of the new Chamber members a Certificate of Special Congressional Recognition from District 52 Rep. Duncan Hunter.



Ramona Outdoor Community Center Rodeo Office



Ramona Business Barn, Thomsen family



### ATTENTION, SHUTTERBUGS!

We would like to highlight the activities of our members' businesses in our newsletter. Since we cannot be all places all the time, we need to depend on the shutterbugs of your businesses to supply us with creative material.

Everyone likes to see their name and face in print. Please send us digital

pictures via e-mail, .jpg preferred, of your company events, employees, customers, awards and milestones.

E-mail your photo to [rcstaff@ramonachamber.com](mailto:rcstaff@ramonachamber.com) along with a brief descriptive caption and name of the photographer, who will be given photo credit. The Chamber reserves the right to publish and print as space permits.

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*TNT Auction, Mike McKee*



*Sun Valley Fence, Mike Celaya*



*Massage Therapy, Jolinda Georgeson*



*Black Mountain Electric, Bernie Celaya*



*Ramona Trophy, Dan Pincelli*

## March MEMBER SPOTLIGHT



PHOTO BY TRACY ROLLING, RAMONA JOURNAL

### Adobe Animal Hospital

Adobe Animal Hospital is owned and operated by Dr. Don and Jenna Wood.

The veterinary hospital was established in 1989, offering a state-of-the-art veterinary facility located in Ramona.

It is staffed with two outstanding doctors and a group of professionals who take great pride in the care and nurturing of your animals.

We invite you to learn more about our facility procedures and staff.

You will find us deeply

committed to the very best care possible for you and your best friend!

Adobe Animal Hospital is located at 218 Etcheverry St. For information, call 760-789-7090 or visit [www.adobeah.com](http://www.adobeah.com).



*Ken and Denice Childs of Star B Ranch.*

PHOTO BY RAMONA JOURNAL

### Star B Buffalo Ranch and Hop Farm

The Star B Buffalo Ranch and Hop Farm is a family owned and operated business established in 1979 by Herbert Boeckmann, and is managed by Ken Childs.

The ranch raises 35 head of buffalo breeding stock and produces and distributes grass-fed bison meat.

A two-acre field produces hops to sell to local and home breweries. A hops tour will take place June 15 in conjunction with the

American Home Brewers conference in San Diego.

Star B Ranch is located at 28428 Highway 78 in Ramona. For information, call 760-789-8155, e-mail [StarBKen@hotmail.com](mailto:StarBKen@hotmail.com), or visit [www.starbranch.biz](http://www.starbranch.biz).



Chamber of Commerce  
960 Main Street  
Ramona, CA 92065

Periodical



Carol Levin



Molly Begent

## Ramona Open Studios Tour 2011 • April 9 & 10

**E**ighteen artists located throughout Ramona will open their creative spaces to the public in April during the eighth annual Ramona Open Studios Tour. Visitors are invited in to ask questions, check out how they work, and buy artwork if they're interested. Award-winning artists in 14 private studios will showcase their paintings, sculpture, quilt art, fused glass and wire work, stained glass and glass flame work, ceramics, Raku pottery, gourd art, woodworking, custom jewelry, metalwork and photography. The tour will be held from 10 a.m. to 4 p.m. on Saturday and Sunday, April 9 and 10.

The goal of this highly-anticipated art event is to broaden the awareness and appreciation of the artistic talent of our local artists by giving residents and visitors a unique exposure to Ramona's creative and diversified art community. Further, Open Studios Tour creates connections, fosters relationships and helps build community appreciation of the arts.

Artists featured on this year's tour include

Susie Amundson, Venus Andrecht, Molly Jaeger-Begent and Dave Begent, Jim Berger, Donna Davis, Lyn Feudner, Linda Kelly, Carol Levin, Jolinda Marshall, Carolyn Nespolo, Tracy Potter, John Hyder, Leslie Souza, Jil Streed, Nancy Wiley, Heien Wilson and Regina Wilson. To view the artists' work and learn more about the tour visit [www.ramonaart.com](http://www.ramonaart.com).

The self-guided tour may be viewed in any order. Tickets are \$10 per person and include a full-color brochure with map. To purchase tickets by phone, call the Ramona Chamber of Commerce at 760-789-1311 or stop at the chamber office at 960 Main St. Monday through Friday. Tickets may also be purchased in Ramona at Daniel's Liquor and Deli, 1350 Main St.; Daniel's West, 17718 Highway 67; The Java Hut, 23658 San Vicente Rd. in San Diego Country Estates; and at the artists' studios on the days of the event. Watch for the bright yellow "Open Studio" signs. Sponsored by the Ramona Chamber of Commerce, proceeds from ticket sales will help fund community events.

### Ramona Health Center and Dental Family Medicine • Pediatrics • Dental *For Your Entire Family*

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