

RAMONA

CHAMBER OF COMMERCE

Ramona
Heart of San
Diego County

JANUARY 2011 • VOLUME 26 • NO. 1

HAPPY NEW YEAR 2011

PRESIDENT'S MESSAGE

Hello, all!

As I put together my thoughts for the New Year, family and friends are only days away from coming together to share Christmas and the start of 2011. I only fear I will not be able to complete the Ark in time to get everyone there.

It's that time of year again that we all get back to the grind, trying to think of new, innovative ideas to jump-start our businesses. I hope 2011 will *not* be business as usual, though Ramona businesses have shown they are very resilient in these trying

Jason DeLeo

times. The Chamber is here to "assist in your success."

I'm very excited to introduce a new, dynamic website, launching the first of the year, that should rival any Chamber's website in the county. This has been half

a year in the making, and I believe will live up to the hype. We hope to utilize this tool to drive more business to our members. Our upcoming Board of Directors' retreat will serve as a think tank to put together more valuable ideas to make Ramona businesses stronger in 2011.

The business climate has drastically changed over the past few years for all of us. We must continue to adapt our business models and strategies going forward to maximize every business opportunity there is. I feel the Chamber of Commerce is just the liaison to help all of us accomplish that. The board, support staff and I want to make Chamber membership a valuable investment, not a contribution.

I truly believe business and industry are the parents of success.

I'm honored and proud to serve you and all of our members as this year's Chamber President. We have a talented and determined Board of Directors, as well as a fantastic support staff. I look forward to working with them and the membership throughout this year. I also

want to thank Thad Clendenen for his service as President for the past two years. He worked endlessly and always put Ramona businesses at the forefront of his actions.

To have the privilege to work in such a community, with the tireless support and compassion of so many volunteers that Ramona has, is truly an honor.

I'll end with a favorite quote of mine.

To quote William Sprague, "We must not wait to strike when the iron is hot, but make it hot by striking."

Let's work together and make 2011 great.

Sincerely,
Jason DeLeo

One Community One Voice



The Ramona
Chamber of Commerce
Annual Installation
and Awards Banquet

Sunday, January 23
Barona Resort • 6 pm

MISSION STATEMENT

The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to and networking for local businesses, and to demonstrate an outstanding leadership role in our community.



960 Main Street
 Ramona, CA 92065
 Telephone: (760) 789-1311
 Fax: (760) 789-1317

E-mail: info@ramonachamber.com
www.ramonachamber.com

Officers

- President Thad Clendenen
 Clendenen Group – 760-787-3210
- 1st Vice President Bob Murray
 Java Hut – 619-316-4456
- 2nd Vice President Amber Ramirez
 Farmers Ins/Ramirez Agency – 760-789-0010
- Secretary Sharon Davis
 Sharon Davis Interior Designs – 858-231-0997
- Treasurer Jason DeLeo
 San Vicente Mortgage – 760-787-1700

Directors

- Melissa Evans 760-978-0665
 5StarCleaningPros.com
- Carol Fowler 760-522-1777
 Century 21 San Vicente
- Charlotte Jensen 760-788-2784
 Charlotte's In The Country Antiques
- Darrel Kinney 760-788-8148
 Ramona Journal
- Patrick Meskell 760-787-1113
 Edward Jones Investments
- Ralph Mittman 760-789-9492
 PrintPost
- Patrick Osio 760-789-0516
 Ramona Disposal
- Jeff Uran 760-789-9492
 PrintPost
- Dan Vengler 760-789-1155
 Daniel's Liquor & Deli
- Russ Ann Zazas 760-788-5571
 Russ Ann's Consulting

Staff

- Craig Jung Executive Director
- Holly Romo Office Staff
- Barbara Worden Office Staff

"The Ramona Chamber of Commerce Business News" (USPS-004701) is published monthly by the Ramona Chamber of Commerce. Membership includes \$12 per year for the monthly newsletter. Circulation 375.

Printing: PrintPost

Layout: Ramona Journal

Postmaster – send address changes to Ramona Chamber of Commerce, 960 Main St., Ramona, CA 92065. Periodical postage paid at Ramona, CA 92065.



Is the Chamber promoting your business and services in the most accurate way possible? Be sure that we have your current business info, such as:

- Current representatives' names
- A valid link to your website
- A valid e-mail address
- Working phone numbers
- Your physical and mailing addresses
- Up-to-date brochures and business cards
- Promotional flyers and event flyers

Call us at 760-789-1131 or e-mail us at rccstaff@ramonachamber.com if you need to update any of this info.

CHAMBER AMBASSADOR CORNER

2010 was a fun and exciting year for the Ambassadors as we welcomed new members and supported our entire membership at local events and mixers. 2010 also saw the launch of the "Keep your BUSINESS in Ramona, Keep RAMONA in Business" bumper stickers and incorporated our "Quiet Please" signs at the mixers (which, by the way, seem to be working pretty well as it allows us to hear the announcements and show respect to the incoming new members).

The Ambassador program is very important to the Chamber; we are volunteer Chamber members who work together

making sure monthly mixers and Chamber-sponsored events run smoothly. I am very excited about 2011. We have already had several Chamber members step up wanting to become Ambassadors for the upcoming year.

If you are interested in getting involved in your community, meeting and making new friends while promoting your business, I would like to encourage you to join us at our next meeting!

Get involved — become an ambassador!

*Susan White
 Ambassador Chair 2011*



Ambassadors, back row from left, Lezley Knott of Zip Realty, and Barbara and David Worden of SQR Promotions; center row, Penny Hale of QuickBooks Solutions, Heidi Sam of Aflac, LaDawn Jung of Gold Canyon Candles, and Susan White of Ramona Disposal; bottom row, Maureen Sinkiewicz of Union Bank, Tina Cowle of Complete Property Improvement, and Sally Westbrook of Soroptimist International.

PHOTO BY RAMONA JOURNAL



RIBBON CUTTINGS



Ransom Brothers True Value owners Jimmy Gilchrist and Joanne Gilchrist, PostalAnnex manager Lindsey Lelevier and store manager Ed Iveson celebrate the grand opening of their second store at 1441 Main Street, with the help of Chamber Directors and Ambassadors.

PHOTO BY DARREL KINNEY



Seidl's Party Supplies and Rentals owners Gene and Nora Seidl and family cut the ribbon at their new location at 432 Walnut St., Suite 5, as Chamber Directors and Ambassadors cheer them on.

PHOTO BY CAROL KINNEY



BUSINESS AND COMMUNITY NEWSLETTER

One of the many benefits of Chamber membership.

ADVERTISING

To advertise in the newsletter, please call the Chamber office at 760-789-1311.

Inserts for the newsletter are due at the Chamber office by the 25th of the preceding month, with a check for \$100 (\$55 for nonprofits) for each set of inserts.

COMMUNITY MEETINGS

Community meetings may be listed in the newsletter as space is available. Articles are also welcome. Chamber events, business and member information take first priority.

DEADLINES

Deadline for all copy and advertising is the 5th of the preceding month.

Welcome to the Chamber

Estates Tree Service

760-440-9138

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iPad Winner!



Members of the nonprofit Committee For a Better Ramona presented an iPad to Ruth Lepper, center, winner of the group's contest giveaway. From left are Hal Gansert, Bob Hailey, Tracy Rolling, Lepper, CFBR President Bob Krysak, Nicolas Lessner and Donna Zick.

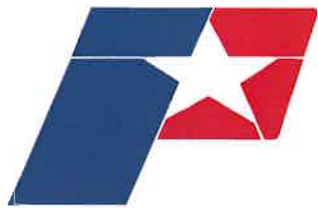
PHOTO BY KELLEN ROLLING



The Chamber went looking for the best decorations of this year's holiday season. Heavy rains the week prior to Christmas made it a challenge to all who participated. This year it was Packard's at Seventh and Main streets that best demonstrated the spirit of the season. Congratulations on a job well done! Four other businesses came close; they are Ramona Self Storage, Affordable Treasures, Ramona Business Barn, and new Chamber member ABK Electric.

PHOTO BY CRAIG JUNG

Scott Brown



Chris Tate

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The Ramona Chamber of Commerce Annual Installation and Awards Banquet

Sunday, January 23

Barona Resort • 6 pm

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Chamber Mixer
FEBRUARY 17

Ramona Martial Arts

1530 Main Street,
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760-315-2274



CHAMBER CALENDAR

January	
1	New Year's Day Chamber Office Closed
10	Ambassadors Meeting Chamber Office, Noon
11	Executive Board Meeting Chamber Office, 8 am
18	Board of Directors Retreat Century 21 Building, 8:30 am
23	Installation Dinner Barona Resort, 6 pm
26	Economic Development Committee Chamber Office, 8:30 am
February	
8	Executive Board Meeting Chamber Office, 8 am
14	Ambassadors Meeting Chamber Office, Noon
15	Board of Directors Meeting Chamber Office, 7:30 am
17	Chamber Mixer Ramona Martial Arts, 6 pm
23	Economic Development Committee Chamber Office, 8:30 am
March	
8	Executive Board Meeting Chamber Office, 8 am
14	Ambassadors Meeting Chamber Office, Noon
15	Board of Directors Meeting Chamber Office, 7:30 am
17	Chamber Mixer TBA
23	Economic Development Committee Chamber Office, 8:30 am

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760-789-1311

MASTER CALENDAR COMING

Publicize an event or promotion opportunity for the community on the Chamber's master calendar, soon to be on the Chamber website.

To find out what is already have an event posted, call or e-mail rccstaff@ramonac.com

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UPCOMING COMMUNITY EVENTS

- January**
- Saturdays Hawkwatch Wildlife Research Institute, 9 am
 - 4 Ramona Municipal Water District Board Meeting . . Ramona Community Center, 4:30 pm
 - 6 Ramona Community Planning Group Ramona Community Center, 7 pm
 - 20 Ramona Unified School District Board Meeting District Office, 7 pm
 - 22 Legends of Broadway Concert Olive Peirce Middle School, 7 pm
 - 23 Installation Dinner Barona Resort, 6 pm
 - 25 Ramona Municipal Water District Board Meeting . . Ramona Community Center, 4:30 pm
 - 27 Ramona Design and Review Board Meeting Ramona Community Center, 7:30 pm
- February**
- Saturdays Hawkwatch Wildlife Research Institute, 9 am
 - 26 Ramona Concert Assn. Olive Peirce Middle School, 7:30 pm
- March**
- 12 Ramona Concert Assn..... Olive Peirce Middle School, 7:30 pm
- April**
- 9 Ramona Music Fest Dos Picos Park, Noon
 - 9 Ramona Concert Assn..... Olive Peirce Middle School, 7:30 pm
 - 9-10 Open Studios Art Tour All Day

COMMUNITY SERVICE & NETWORKING GROUPS

- Business Network Exchange..... Thursdays, Nuevo Grill - 7 am
- Ramona Kiwanis Saturdays, Sizzler - 7 am
- Ramona Rotary Tuesdays, Sizzler - Noon
- Ramona Soroptimists 2nd & 4th Tuesdays, Ramona Cafe - 6:30 pm
- San Vicente Valley Club Last Wednesday at San Vicente Golf Resort • (760) 789-7432
- Ramona Garden Club 2nd Wednesday at the Woman's Club - Noon • (760) 789-8880

Have an event you want to list on the community calendar?
Call 760-789-1311 or e-mail rcstaff@ramonachamber.com

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CHRISTMAS TREE LIGHTING



Executive Director Craig Jung goes sky high to string lights on a cedar tree in Collier Park in preparation for the community Christmas tree lighting. Many Chamber members came throughout the day to help decorate for the event. Those who attended enjoyed children's activities, live music and vendors, all topped off by Santa Claus' grand entrance in a souped-up sleigh and the lighting of the tree.



PHOTOS BY ANNETTE WILLIAMS AND CAROL KINNEY, RAMONA JOURNAL

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January MEMBER SPOTLIGHT

City Barber Shop



Wayne Channon with customer Chris Fabian.

PHOTO BY RAMONA JOURNAL

City Barber Shop was established in 1946. Wayne Channon has run it single-handedly since 1972, when he took over the established shop from John Hartwell.

Channon offers barber services to boys and men, and it's not unusual for four generations of fellows in a family to have had their hair cut by "Wayne the barber," who has been a Ramona resident since his family moved here in 1947.

City Barber Shop is located at 866 Main St. For information, call 760-789-0148.

James L. Hill, DDS, Inc.



James L. Hill and staff.

PHOTO COURTESY OF JAMES L. HILL

The general and cosmetic dentist office of James L. Hill, DDS, Inc. was established in 1979.

We've been at the same location, 2005 Main St., for just over 30 years, and during that time, it's been my privilege to serve many families and their children, who now return with their own children.

We have a lot of new technology, one of which makes it possible for us to complete a smile makeover involving multiple crowns or veneers in just one visit! We believe that we

have the long-term caring personnel who have the expertise to satisfy even the most discriminating needs.

In January, we will take part in Fox Television's "Meet San Diego — Top Doctors and Dentists," airing every Friday between 11 a.m. and noon inside the "Doctor Oz" show.

Please visit our website at JamesLHillDDSInc.com or call our office at 760-789-2330 to ask any question you might have on how we may serve you.

Economizers Purchasing Service



Tyler Scribner, Economizers Manager

PHOTO BY DARREL KINNEY

Economizers Purchasing Service is an "old-time hardware store" owned and managed by Laurann Volk, Jeff Volk and Tyler Scribner, and established November 1978.

We are a Do It Best hardware store and we carry a lot of hardware, fencing, rock, sand, decomposed granite, tools, paints and stains. We can also get almost anything you need and we provide our customers free shipping to our store on items from our warehouse.

Economizers is located at 209 Pine St.. Call us at 760-789-4950 or visit www.economizers.doitbest.com.

Renewing Members

MEMBER	SINCE	MEMBER	SINCE
Ramona Unified School District	1989	Duncan D. Hunter for Congressman	2007
Bodyworks By Jerry	1992	Freeman's Construction Inc.	2007
Century 21 San Vicente — Carol Fowler	2003	Alex Plumbing and Drains	2007
Union Bank	2003	Ramona Café	2008
Connelly Gardens	2004	Jurassic Secret Emu Oil	2009
Palomar College	2005	Brin Consulting	2009
Ramona High Work Ability Program	2005	Ramona Locksmith	2009

FEBRUARY MIXER
Thurs. February 17 • 6 pm
RAMONA MARTIAL ARTS
1530 Main Street, Suite 7
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Must be Present to Win



Chamber of Commerce
960 Main Street
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Periodical

Get Help for Your Small Business from SCORE San Diego

Helping start-up and established small businesses throughout San Diego and Imperial counties prosper and excel, SCORE San Diego — "Counselors to America's Small Business" — continues its series of low-cost workshops. Workshop fees range from \$29 to \$109 depending on the program. Topics include: developing your business plan, starting and operating your own business, getting financing for your business and basic business accounting, in addition to several marketing workshops.

The following workshops will be held at:

SCORE Entrepreneur Center

550 West C Street, #550, San Diego 92101

Jan 6 – Business Basics 101
 9:30 to 11:30 am • No Charge – Please Pre-Register

Jan. 7 – Financial Statements
 9:30 to 11:30 am • \$29 Pre-paid; \$39 On-site

Jan 13 – Financing Your Business
 9:30 am to 12:00 pm • \$29 Pre-paid; \$39 On-site

Jan. 14 – Legal Issues: Contracts & Leases
 9:00 am to 12:00 am • \$49 Pre-paid; \$59 On-site

Jan 21 – Business Basics 101
 9:30 to 11:30 am • No Charge – Please Pre-Register

Jan. 24 – Insurance – What You Need to Know
 9:00 am to 12:00 pm • \$49 Pre-paid; \$59 On-site

Jan. 31 – Intellectual Property
 9:30 to 11:30 am • \$29 Pre-paid; \$39 On-site

The following workshops will be held at:

National University

705 Palomar Airport Road, Carlsbad 92011

Jan. 20 – Internet Marketing 101
 9:00 am to 3:00 pm • \$69 Pre-paid; \$79 On-site

Jan 25 – Introduction to Starting Your Own Business
 9:00 am to 4:15 pm • \$69 Pre-paid; \$79 On-site

Jan. 27 – Financial Statements
 9:30 to 11:30 am • \$29 Pre-paid; \$39 On-site

The following workshops will be held at:

National University

**Kearny Mesa, 9388 Lightwave Avenue
 San Diego 92123**

Jan. 7 – Introduction to Starting Your Own Business
 9:00 am to 4:15 pm • \$69 Pre-paid; \$79 On-site

Jan. 12 – Business Plan 101 – Competitive Advantage
 9:00 am to 3:00 pm • \$79 Pre-paid; \$89 On-site

Jan. 15 – QuickBooks Basic
 9:00 am to 4:00 pm • \$69 Pre-paid; \$79 On-site

Jan. 18 – Restaurant 101
 9:00 am to 1:00 pm • \$49 Pre-paid; \$59 On-site

Jan. 19 – Internet Marketing 301 (Pay-Per-Click)
 9:00 am to 12:00 pm • \$49 Pre-paid; \$59 On-site

Jan. 24 – Professional Selling
 9:00 am to 4:00 pm • \$69 Pre-paid; \$79 On-site

Jan. 26 – Business Plan 201: How to Write a Business Plan
 9:00 am to 3:30 pm • \$99 Pre-paid; \$109 On-site

Jan. 27 – Internet Marketing 302 (Email)
 9:00 am to 12:00 pm • \$49 Pre-paid; \$59 On-site

Jan. 28 – Marketing & Contracting w/State & Local Govt.
 9:00 am to 3:00 pm • \$69 Pre-paid; \$79 On-site

The following workshops will be held at:

Morgan Run Resort & Club

5690 Cancha de Golf, Rancho Santa Fe 92091

Jan. 21 – Women's Networking Breakfast & Exhibits
 8:00 to 11:00 am

Attendees: \$30 by Jan. 18; \$40 Later
 Exhibitors: \$80 by Jan. 18; \$90 Later

The following workshops will be held at:

The San Diego Foundation

**Liberty Station, 2508 Historic Decatur Rd., #200,
 San Diego 92106**

Jan. 12 – How to Start a Non-Profit
 9:00 to 11:30 am • \$39 Pre-paid; \$49 On-site

Jan 26 – Good Governance for Non-Profits
 9:00 to 11:30 am • \$39 Pre-paid; \$49 On-site

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