



Chamber of Commerce

Business and Community News

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NOVEMBER 2004

Volume 19, No. 11

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Eight win seats on Chamber's 2005 Board of Directors

With contingency plans for rain in place, the Ramona Chamber's October President's Mixer was a great success, with its Oktoberfest-style fare and music. This was our election mixer, and the results of the annual election for our Board of Directors were announced during the event.

Re-elected directors are Patrick Meskell, Edward Jones; and Jeff Ruland, Sears Ramona. Joining them on the board next year will be Jason Bowser, Union Bank of California; Vince Fernano, Main Street Auto Care; Patricia Hansen, Ramona Sentinel; Charlotte Jensen, Charlotte's Antiques;



Elected and re-elected members whose terms will begin in 2005 were Patrick Meskell (Edward Jones), Jason Bowser (Union Bank of California), Jeff Ruland (Sears Ramona), Vince Franano (Main Street Auto Care), Charlotte Jensen (Charlotte's-in-the-Country Antiques), Jeff Uran (EarthEggs), Patricia Hansen (Ramona Sentinel) and Ralph Mittman (Manzanita Press).

Photo by Jennifer Jenkin

Ralph Mittman, Manzanita Press; and Jeff Uran, EarthEggs. They will take their place on the board at our Jan. 14 Installation & Awards Dinner.

The Chamber thanks everyone who sought a seat on the board and those whose

terms had expired: George Romero, Landmark National Bank; Randy Waitman, RAE Automotive; Scott Field, Farmers Insurance. Carol Fowler, Century 21; Josepha Hegan, Visual

Continued on page 12

Mixer

NOVEMBER

Nov. 18 • 6 p.m.
Sponsored by
San Vicente Inn
24157 San Vicente Rd.
in Country Estates

•••

\$491.50

Rollover Jackpot
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and present in order to win



Karen Clendenen

Letter from the President

The Chamber Board of Directors has been working hard to complete our event planners, to review our operations and resources and to reflect on 2004 with a view to improving the operation of the Chamber in 2005.

It is with great pleasure that I congratulate our new and re-elected directors: Jeff Ruland, Sears Ramona; Jeff Uran, EarthEggs; Ralph Mittman, Manzanita Press; Patrick Meskell, Edward Jones; Charlotte Jensen, Charlotte's Antiques; Vince Fernano, Main Street Auto Care; and Patricia Hansen, Ramona Sentinel; and Jason Bowser, Union Bank of California.

Normally we have five vacancies to fill, but three directors retired before completion of their terms. We will be electing our executive officers at this month's board meeting and installing the board at the Jan. 14 Installation Dinner and Awards Banquet.

The Chamber and "you" represent a renewal of the Chamber's

Continued on page 8

Ramona Chamber of Commerce

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Ramona, California 92065
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E-mail: info@ramonachamber.com
Web site: ramonachamber.com

Mission Statement

The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to, and networking for local businesses and to demonstrate an outstanding leadership role in our community.

Officers

President Karen Clendenen
Century 21-San Vicente, 787-3210
1st Vice President Chuck DeMund
DeMund Foundation, 788-1011
2nd Vice President Bill Jenkin
Farmers Ins., Ramona Vintners Cellars, 788-1181
Secretary Sharon Davis
Sharon Davis Interior Design, 788-2509
Treasurer Patrick Meskell
Edward Jones, 787-1113

Directors

Scott Field *Farmer's Insurance, 789-0664*
Jo Fox *Prudential California Realty, 803-8306*
Joseph Hegan 789-9030
Visual Communications Design
George Romero (858) 947-2318
Landmark National Bank
Jeff Ruland *Sears, 788-8080*
Daniel Vengler 789-1155
Daniel's Liquor & Deli
Randy Waitman *RAE Automotive, 788-4912*
Bryan Woods *Ramona Pharmacy, 789-0180*

Staff

Sharon Uran *Executive Director*
Dolores Garcia *Office Manager*

Advertising

The Ramona Business and Community News is published monthly by the Ramona Chamber of Commerce.

Membership includes a monthly newsletter. To advertise in the newsletter, or to submit an article, please call the Chamber office at 789-1311. First priority goes to Chamber business and member information. Meeting listings are on a space-available basis. **Deadline for all copy and advertising is the 5th of the preceding month.** Inserts for the newsletter are due at the Chamber office by the 20th of the preceding month, with a check for \$55 for each set of inserts.

Postmaster, send address changes to Ramona Chamber of Commerce, 960 Main St., Ramona, CA 92065. Periodical postage paid at Ramona, CA 92065 USPS-004701.

Production:

Walker Communications & Media Services

Printing: Manzanita Press

Notes from Your Executive Director

Darrell Beck, one of our favorite individual members, who has been a Chamber member since 1986, finally has his book published and for sale. The book, "On Memory's Back Trail, A Story History of Ramona and the Backcountry of San Diego County" is a true work-of-art. There are wonderful pictures and stories making the publication a hard one to put down. What makes it so special to me is that when you read the book, it sounds just as if Darrell were talking to you. We have it for sale in the Chamber office for \$26.88 (including tax).

Lots of Ramona students visit our office to ask about history of Ramona (for school reports). We often refer them to Darrell, who has lived in Ramona since 1943. We also refer students to two other individual members, **Don Owen**, who has lived in Ramona for 77 years, and to longtime resident **Chuck LeMenager**, who helped develop San Diego Country Estates and has written three books on the history of Ramona, Julian and the backcountry himself. Ramona is very fortunate to have such historians whom we can turn to for information.

Stop by and take a peek at Darrell's book. I bet you'll end up going home with one!

Holiday Greetings

We are getting gearing up for our December newsletter and would like to revive something that was done in 1991. We would like to have "Holiday Greetings" in our newsletter from you our members to our community. Please take a look at the sample holiday insert and consider joining in on this revival. The ads are to be printed on red or green paper. Both sides would have the greeters, and the cost would be \$15 per greeter. Call us at 789-1311 if you are interested.

Howling Good Success

Our Merchant Trick or Treat on Main Street was a huge success. Although this seems to be one of the smaller events we sponsor, it is always one of the best attended. We love to see so many of our children, and parents, participate. This year, our "Orange" poster boasted 67 sponsors, the largest amount ever! A special thank you to **Carol Kinney** and her crew at the **Ramona Home Journal** for pulling the graphic art together. We know, due to the large amount of sponsors, it was a difficult task, but they did a great job. Special Halloween thanks to all 67 sponsors and to **Albertson's** and **Stater Bros.** for candy donations. And to the **Prudential California Realty** pros who set up shop in front of the Chamber office and handed out candy to all our trick-or-treaters. The biggest thank you goes to office manager Dolores Garcia, who pulled this together in such a grand fashion.

Installation and Awards

Installation Awards and Banquet invitations will be in the mail Dec. 13. Mark your calendars now for this big event, which will be held Jan. 14. Citizen of the Year forms will be available soon and also inserted into our December newsletter. Start thinking now of who might be so deserving of this high honor (See related story, page 3).

We thank our Halloween sponsors . . .

The Chamber appreciates the financial support from these businesses for the annual Ramona Merchants' Safe Trick-or-Treat Program:

- Manzanita Press, The City Barber Shop, Pamo Valley Vineyards & winery, Centre for Health Care, Silhouette Studio for Women, Daniel Vengler, Ramona Home Journal, The UPS Store
- Charlotte's in the Country Antiques, Caldia Technologies, Main Street Auto Care, Oil Changer, Brand X Martial Arts, Diversified Title & Escrow, Countrywide Home Loans, Treasures Christian Store, Jo Fox/Prudential
- Carol Fowler/Century 21 San Vicente, Daniel's Liquor & Deli, All American KTM-Polini, 850 Main Street Hair, Skincare & Nails, Albertsons, Bank of America, Daniel's West, Ramona National Bank
- Norma Garcia, Ramona Sentinel, Jan Ryan/ReMax Direct, Karen Clendenen/Century 21 San Vicente, All For

Travel, Allstate Insurance/Brook Daly Agency, Gillespie's Sun Valley Florist

- Farmers Insurance/Bill Jenkin Agency, Patriot Propane, Big O Tires/Ramona, Ramona Vintners Cellars, Kountry Kitchen, Stater Bros., Inkwell Tattoo, Ramona Pharmacy

- Direct Lending, Precision Eye Care, Farmers Insurance/Cullen, Ramirez Agency, 7-Eleven/Ramona, Wells Fargo Bank, JK Landscape Inc., Victoria Supply

- The Promenade Club, Keller Williams Realty, Eartheegs, Donna's Antiques & Decorative Arts, Sears Ramona, Progressive Technologies Group, Nuevo Grill, Ramona Escrow

- Walker Communications & Media Services, Ramona Interiors, Union Bank of California, Ramona Grange, Ideas in Wood, Prudential California Realty, Main Street Church

- Top Notch Computer Repair, Sharon Davis Interior Design, The Crazy 9 Quilt Patch, Martha Lough, Arbonne International, Kirk's Bike Shop.

Coming up: celebrations for the "old" and the new . . .

COUNTRY CHRISTMAS TREE LIGHTING

As the year winds down, the Chamber is once again ready to brighten the holiday season with the annual Country Christmas Tree Lighting Event, planned for Dec. 11. Jeff Ruland, of Sears Ramona, is chairing the event that will offer food, fun and festivities. There are many opportunities for Chamber members to support this popular holiday event, now in its 10th year. For information on committee meeting dates, to be a volunteer or to sign on as a sponsor, call Jeff Ruland at 788-8080.

INSTALLATION DINNER & AWARDS

Plans also are being made for the annual Installation Dinner, to be held at the San Vicente Inn on Jan. 14. Gregory J. Smith, San Diego County assessor/recorder/county clerk, will be the guest speaker for the evening. According to Installation chair Sharon Davis, "Greg has an outstanding sense of humor that will keep us all laughing." In addition to installing new members and officers of the Ramona Chamber board, the Chamber will announce the Citizen of the Year and present other awards of recognition. Anyone interested in working on the committee or wanting a Citizen of the Year nomination form can call the Chamber office at 789-1311. For information on Citizen of the Year, contact Dan Vengler (Daniel's Liquor & Deli and Daniel's West), at 789-1155. Dinner invitations will be mailed to Chamber members on Dec. 13.

Antiques, wine
and fun: an
old-fashioned
good time
in Ramona



The Chamber's Antique and Wine Festival offered all kinds of fun, including a dunk tank and a grape stomp. Committee members Jo Fox, Bill Jenkin and Charlotte Jensen, above right, planned the event held at 10th & Main. Photos by Jennifer Jenkin

Who, What & When

CHAMBER EVENTS

Ramona Country Christmas Dec. 11
Chair: Jeff Ruland (Sears)
Info: 788-8080

Installation Dinner Jan. 14
Chair: Sharon Davis
(Sharon Davis Interior Design)
Info: 788-2509

Citizen of the Year Jan. 14
Chair: Dan Vengler
(Daniel's Liquor & Daniel's West)
Info: 789-1155

GENERAL COMMITTEES

Nominating Committee
Chair: Scott Field — 789-0664
(Farmers Insurance)

Citizen of the Year — 789-1155
Chair: Dan Vengler (Daniel's Liquor)

Monthly Mixers — (760) 803-8306
Chair: Jo Fox (Prudential California Realty)

Ambassadors — (760) 271-3090
Chair: Jennifer Jenkin
(Pamo Valley Vineyards & Winery)

Member-to-Member Discount Program

The Chamber's Member-to-Member Discount program is a great way to introduce your business or services to other Chamber members, and it is free and easy to participate. Complete the coupon on the Member-to-Member Discount flyer included with this newsletter, and fax or mail it in. We ask that no one-time or introductory offers be included. Call the Chamber office for more information, 789-1311.

FINANCIAL FOCUS

Self-employed? Take all the deductions you deserve

By Patrick J. Meskell

If you're self-employed, you know there are many key elements to your success: maintaining your cash flow, attracting new customers, balancing your work and family life—the list goes on and on. However, amidst all these items, you'll want to pay close attention to one business factor that may not be as visible as the others, but can be just as important: tax deductions.

When you're a self-employed business owner, you are benefiting from what is sometimes called "the last great tax shelter." However, the multitude of available tax deductions does you no good unless you act on them. So, here are a few ideas to consider:

- Home office expenses—If you work out of your home regularly and exclusively, you may be able to claim a variety of deductions. Basically, you may be able to write off the business-use square footage percentage of many items,

including mortgage or rent payments, real estate taxes, home insurance, utilities, repairs and home security systems.

- Health insurance premiums—If you have a health plan through your business, you may be able to deduct 100 percent of your premiums for 2004. To be eligible, you need to file a Schedule C with a profit, have earnings from self-employment in a partnership or be at least a 2 percent owner of an S-corp. If you're self-employed but not incorporated, you may be able to hire your spouse, pay him or her a minimal salary and include all your dependents in a group health insurance policy; all the premiums may be deductible as employee benefits.

- Mileage—In 2004, you can deduct 37 1/2 cents per mile for business use of your car. You can also deduct 14 cents for every mile you drive for charitable causes, and 14 cents for any mileage you

drive for medical purposes. Keep in mind, however, that you can only deduct those medical expenses, including mileage, that exceed 7.5 percent of your adjusted gross income. Your costs for parking and tolls are also fully deductible.

- Retirement plan—If you haven't already set up a retirement plan for yourself, do it now. You may be eligible for a tax credit just for setting up your plan, and your contributions may be tax deductible. The retirement plan you choose will depend on your individual needs, but you may want to consider a SIMPLE plan, a SEP-IRA or an "owner-only" 401(k).

- Depreciation—When the Tax Relief Act of 2003 was enacted, most people focused on the cuts in dividend taxes and capital gains, along with lower marginal tax rates. But the new tax laws also contained some extra benefits for self-employed small-business owners. Specifically, the

Section 179 first-year depreciation allowance—which allows you to instantly deduct 100 percent of the cost of most new and used business acquisitions—has been increased from \$25,000 to \$100,000. And computer software is now eligible for Section 179.

There you have it—a few suggestions to help you control your tax bill.

Before you take action, however, consult with your tax advisor to make sure these ideas are appropriate for your particular situation.

In fact, you've got another incentive to meet with your tax adviser—a portion of your tax-preparation fees may be deductible as business expenses. That combination—professional advice and a tax break—is a "win-win" situation.

Patrick Meskell is the Edward Jones investment representative in Ramona. His office is located at 1425 Main St., 787-1113.



Karen McKenzie
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Ambassadors Corner

By Jennifer Jenkin
Ambassadors Chair

Ambassador of the Quarter

Ambassador of the Third Quarter has been awarded to Jeanne Wood of Jeanne Wood Photography. Jeanne, better known as “your personal photographer,” was honored at the recent Ambassadors meeting and presented with a plaque. Jeanne, who lives with her husband and two children in Rancho Bernardo, has been an ambassador for three years. Many consider Jeanne an “ol’faithful” to the Chamber. Her attendance at meetings, ribbon cuttings, mixers and events is near perfect. Her willingness to volunteer and get involved has produced a noticeable growth in and awareness of her business. The Chamber thanks Jeanne for all her efforts and hard work.

Antique & Wine Festival

The Ambassadors sold good old-
Continued on page 9



Ambassadors Chair Jennifer Jenkin (left) with Jeanne Wood, who holds her plaque honoring her as the Ambassador of the Third Quarter.

November Member Spotlight:

The City Barber Shop, which has been a member of the Chamber since 1986, is being spotlighted this month. Owner Wayne Channon moved to Ramona in July 1947 from Holtville, CA. He says:

“I was 10 months old. Went to school K through 12 in Ramona. Being a kid was fun then. Go swimming at the park pool during hot summer days. Glae McDonald was the lifeguard then. Lots of us worked on chicken ranches then. Chickens all over town. That was the main industry then.”

After graduating from high school, Wayne attended barber college in San Diego and worked at the Westward Inn restaurant in Ramona, which is now D’Carlo’s: “washing dishes and cleaning up,” he says. When he graduated from barber college, he went to work for John Hartwell at The City Barber Shop. “I took over the shop when he retired in 1972. Been cutting hair every day since then. Great job, great town, great people!”

Chamber Notes

Volunteer Opportunities

The Chamber needs volunteers for its annual Ramona Country Christmas Tree Lighting Event, to be held on Dec. 11. Vendors also are needed. Call chair Jeff Ruland at Sears Ramona at 788-8080 or the Chamber at 789-1311. Anyone interested in helping to plan the annual Installation Dinner on Jan. 14 is also asked to call the Chamber or Sharon Davis at 788-2509.

Visit Our Website

Check out the Chamber’s website at ramonachamber.com, which is updated on a regular basis. Members are urged to double-check their listing to ensure that all information is current and up-to-date. If changes need to be made, contact the Chamber office at 789-1311.

Citizen of the Year

Citizen of the Year nomination forms are available in the Chamber office. Nominations will be due Dec. 29, and the award will be presented during the annual Installation Dinner on Jan. 14.

We Make Referrals

The Chamber office now sends out notification of referrals to your business by e-mail. If you have not yet provided the Chamber office with your e-mail, please do so now—and when staff gives a referral to your business, you will be notified as to who and when it was made. To give us your e-mail address, call 789-1311 or send an e-mail to dgarcia@ramonachamber.com.

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Learn how to avoid sexual harassment claims in the workplace

The California Chamber of Commerce will offer its 2004 Sexual Harassment Web Seminar from 10 to 11:15 a.m. Thursday, Nov. 18.

Sexual harassment charges can be costly to any business. Recent law changes require sexual harassment training and education for supervisors every two years, and employers are now being held responsible for non-employee conduct. This expands a company's exposure to lawsuits. This interactive web seminar will feature experts giving updates on legislative changes and recent court decisions and discuss how to reduce the likelihood of having to defend expensive harassment charges.

Some of the key topics that will be discussed are:

- What sexual harassment training am I required to provide my workforce?
- Who's held responsible for sexual harassment if an employee quits?
- Am I responsible if a delivery person propositions

my receptionist?

- When and how should I respond to a sexual harassment claim?
- How has the California Supreme Court helped reduce my liability for sexual harassment?

Questions will be collected before the seminar and, if time permits, addressed during the seminar. Remaining questions will be answered in a final document that all registrants will receive after the seminar. Those who register will

receive an email with information on how to submit specific questions before the event.

Visit calchamber.com for information on how to register. Fees start at \$119.20 and include access to recorded seminar and download of materials, including the complete question-and-answer portion of the Web seminar. A registration confirmation e-mail will include instructions on how to log onto the 2004 Sexual Harassment Web Seminar.

From the President...continued from page 1

longstanding commitment to be an active participant with Ramona in general and our business community in particular. Under the direction of our new executive directors, we look forward to expanding and enhancing the ties between our Chamber and all community groups.

I encourage you all to call or email the Chamber with any questions or suggestions. Please take time to learn more about what the Chamber has to offer you and/or your business. Visit the Board of Directors meetings or simply call our staff at the Chamber office. We are all here to serve. With your involvement, we will improve both the local business community and the quality of life in Ramona.

Karen Clendenen

Staying Healthy

Your Chamber encourages members to contact fellow members when seeking goods and services. This month, we invite you to contact our members who focus on good health:

DENTISTS

Mark Chintala, D.D.S.
23676 San Vicente Rd.
789-2882

James Hill, D.D.S.
2005-A Main St. 789-2330

No. Country Health Services
217 E. Earlham St. 789-1223

OPTICIANS

20/20 Eyesite
220-A Rotanzi St. 788-0088

Susan Homesley, O.D.
1516 Main St., Ste. 102
789-0950

Precision Eye Care
1662 Main St. Ste. B 788-3622

PHARMACIES

Ramona Pharmacy
677 Main St. 789-0180

HEALTH CARE

American Cancer Society
400 So. 8th St., El Centro
760-352-6660

Centre for Health Care
1236 Main St. 789-5160

No. County Health Services
217 E. Earlham St. 789-1223

Palomar Pomerado Health
Foundation
225 E. 2nd Ave., Escondido
760-739-2785

Ramona Adult Day Health Care
2138-A San Vicente Rd. 789-1553

Ramona Medical Diagnostic
Services (Radiology/X-Rays)
1516 Main St., Ste. 103 789-6118

Jane Tanaka, M.D.
Psychiatrist 788-2445

Turpin Chiropractic
520 D Street 789-9488

HEALTH SERVICES

Ramona Cancer Resource Center
705 A St. 788-9522

Triple L Group Homes
788-3471

We thank our long-time members!

We salute these longtime members of the Ramona Chamber of Commerce, with 21-24 years of membership:

- 7-Eleven / Ramona — 24 years
- Craftstones — 22 years
- Ramona Interiors — 22 years
- Century 21 San Vicente — 21 years
- Cruiseair Aviation Inc. — 21 years
- Kirk's Bike Shop — 21 years
- Charles R. LeMenager — 21 years
- Ramona Senior Center — 21 years
- Ram. Terrace Mobile Estates — 21 years

Why does that car key cost so much?

A car key seems like a simple item, and one that should be simple to replace. But, we are in the high-technology era, and high-tech cars require high-tech keys, according to White Locksmith of Ramona, a Chamber member.

In 1986, General Motors introduced the Vehicle Anti-Theft System via the Corvette. This meant that in addition to the mechanical operation of the key and lock, the proper electronics (resistance value) was required before the ignition and fuel system would work, says Paula Davis of White Locksmith. "This way, an unauthorized person, even if they knew the key code, still

had to determine the correct resistance value of the key before the engine would start," she said.

This made the insurance companies very happy, and this anti-theft system soon became common on many vehicles. In 1996, the electronic security system for cars again changed, when Ford introduced the PATS anti-theft system. PATS is the Passive (or Personal) Anti-theft System, which involves a transponder incorporated in the head of the key.

The transponder is an electronic identification device that is part of the vehicle's on-board security system.

Whenever someone attempts to start the engine, the

vehicle's on-board computer attempts to read the transponder. If all is compatible, the engine starts.

Most cars built since 2000 have some sort of anti-theft system built into the key, which helps owners keep their cars and keeps insurance rates down—but increases the cost when a key must be replaced.

White Locksmith has a key reader available, and for no charge, a vehicle owner quickly can check their keys to determine if the car key has a built-in anti-theft system.

White also has the high-tech equipment available to make most of the new anti-theft keys, a process that takes about 30 minutes to an hour.

Fire season is here: do you have a plan?

It's been a year since the Cedar Fire roared through parts of Ramona and other communities, and survivors of that terrible fire storm are still trying to get their lives back in order.

The Ramona Fire Recovery Center, operated by Ramona Disaster Outreach, is working hard to coordinate fire relief efforts for those survivors—but it is important for everyone to know that the fire danger is extremely high right now. Without precautions, another Cedar Fire is just waiting to happen.

The Ramona Chamber is urging each business and every family to prepare their own disaster plan. Keep them simple: identify employee or family meeting places in case people get separated. Choose a place in a building or park outside your place of business or neighborhood. Plan several escape routes.

Have an out-of-area contact that everyone can call to report in. Make sure everyone knows who this person is and the phone number.

Assemble a disaster supply kit with items you would need if you have to evacuate. Include for each person: a three-day supply of water and goods that won't spoil, a change of clothing and footwear and a sleeping bag. If needed, an extra pair of eyeglasses, extra set of car keys, a credit card or traveler's checks, and special items for

infants, the elderly and anyone who is disable. For the group, include a first-aid kit and emergency tools.

Store disaster kit items in backpacks, duffle bags or other easy-to-carry containers. You might want to keep a smaller version in your car.

Keep important documents in one place or keep copies in a easy-to-grab container.

Ambassadors' Corner

Continued from page 5
fashioned rootbeer floats at the recent Antique & Wine Festival. Under the same tent were Chamber Executive Director Sharon Uran and husband, Jeff, selling water to thirsty people enjoying the hot day. About \$200 was raised, and several people expressed interest in joining

the Chamber. The Ambassadors thank **Albertson's** for their donating the ice cream and rootbeer. Additional thanks go to Jeanne Wood (Jeanne Wood Photography), Morgan Maddox (Oil Changer), Julie Walker (Walker Communications) and Julie's mother-in-law, Barbara, for helping in the booth.

Check out the Ambassadors
on the Web site at
ramonachamber.com/chamber/ambassadors.php4

CONTACT LIST

U.S. Senators

Barbara Boxer
600 B Street, Suite 2240
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Dianne Feinstein
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(619) 231-1108 fax
Senator@feinstein.senate.gov

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(619) 596-3140 fax
senator.hollingsworth@sen.ca.gov

Jim Battin, 37th District
15708 Pomerado Rd., Ste. N-107
Poway, CA 92064
(858) 675-8211 phone
(858) 675-8262 fax
jim.battin@sen.ca.gov

California Assembly

Jay La Suer, 77th District
5360 Jackson Dr., Suite 102
La Mesa, CA 91941
(619) 465-7723 phone
(619) 465-7765 fax
assembly.ca.gov/lasuer

SD County Board of Supervisors

County Administration Center
1600 Pacific Highway
San Diego, CA 92101
(619) 531-5700 phone
(619) 557-4025 fax

Dianne Jacob, District 2
County Administration Center
1600 Pacific Highway
San Diego, CA 92101
(619) 531-5522 phone
(619) 696-7253 fax
dianne.jacob@sdcounty.ca.gov

San Diego City Council

Council Offices
202 C Street
San Diego, CA 92101

Mayor Dick Murphy
(619) 236-6330 phone
(619) 236-7228 fax
dickmurphy@sandiego.gov

SPOTLIGHTING NEW MEMBERS

7-Eleven/Ramona

Vijay and Ragini Mandania
1076 Main St. • 789-1712

The Mandanias are the new owners of the 7-Eleven 24-hour convenience store in Ramona, one of Ramona's longtime businesses.

American Cancer Society

Linda M. Fitch
400 So. 8th St., El Centro, 92243
(760) 352-6660

lfitch@cancer.org www.cancer.org
The American Cancer Society offers information, assistance and care to cancer patients and their families.

Cheers Bar & Grill

Sean Leahy
2475 Main St. • 789-0270
sleahy@cox.net

Cheers has been providing, drinks, food and entertainment for 25 years, with Sean Leahy becoming the owner a year ago.

Go Wireless, Inc.

Owner Kevin Elder
On-site Rep Jim Rosenkranz
1664 Main St. Ste. B
787-9793 • www.gowireless.net
jim.rosenkranz@gowireless.net

Palomar Pomerado Health Foundation

Tina Pope
225 East 2nd Ave.
Escondido, CA 92025
(760) 739-2785 • tinapope@pph.org

Quizno's (dba The Soup and Sub Pub)

Michelle and Guy Barrow
1664 Main St., Suite D
789-6443
mrb7733@yahoo.com • quiznos.com

Quizno's has been providing sub sandwiches and homemade soups in Ramona for the past five years. It is open Monday-Saturday from 10:30 a.m. to 9 p.m. and Sundays from 11 a.m. to 8 p.m.

Ramona Fire Recovery Center operated by Ramona Disaster Outreach

1010 12th St. • 789-1158
Ramona Fire Recovery Center coordi-

nates fire relief efforts for the community of Ramona and for survivors of the 2003 Cedar Fire. It is open Monday, Wednesday and Thursday from 9 a.m. to 5 p.m., Tuesday 9 a.m. to 6 p.m. and Friday 9 a.m. to 1 p.m.

San Vicente Valley Club President: Kaaren Thiem

24157 San Vicente Road
789-5574
San Vicente Valley Club is a non-profit organization of San Diego Country Estates and Ramona women, organized 25 years ago. The club's major fund-raising project each year is the SVVC Home and Garden Tour, which raises funds for scholarships and community activities.

Chamber directors, ambassadors and staff participated in a ribbon-cutting to welcome new member Copy Care to Chamber membership. Also pictured are Carrie Carey and Bill Hagemann of Copy Care, located at 2122 Vineyard Ave. in Escondido.

Photo by Jennifer Jenkin



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Fall classes and groups forming now. Call for a schedule.

Farmers' Market

A farmers' market is open every Wednesday, from 4 to 7 p.m., at Sun Valley Charter School at 2102 Main St. Proceeds from this certified farmers' market and crafts fair benefit the charter high school. Growers, crafters, artists and food vendors are invited to reserve space by calling 788-8008.

Concert planned

The Cowboy Envy Quartet will be featured Nov. 13 when the Ramona Concert Association offers another in its series of concerts at the performing arts center at Olive Peirce Middle School. Concert time is 7:30 p.m., and ticket information is available at 789-7474 or 788-0434.

Race for the Cure

Team Silhouette Studio for Women is participating in San Diego's "Susan G. Komen Race for the Cure" in Balboa Park on Nov. 7, beginning at 8 a.m. Anyone wishing to be a sponsor for the team should contact Silhouette Studio for Women in Ramona.

Lunch for seniors

The Ramona Senior Center offers a lunch delivery program for home-bound seniors (60 plus)

five days a week. If needed, frozen meals can be provided for the weekends. The suggested donation is \$3.50 per meal. For information, call 789-0440.

Insurance workshop

Finding homeowners' insurance in the backcountry has become a challenge. For information and advice, sign up to attend an all-community homeowners' insurance workshop, which will be scheduled if there is enough interest. Call LaVonna Connelly at (619) 929-4849.

Erosion control

The City of San Diego has compiled a list of erosion and sediment control measures that can be implemented by property owners immediately after a fire, when rains are imminent.

For more information, or assistance with erosion or sediment control measures, call the Post-Fire Response Team, (858) 627-3200, M-F, 7 a.m. to 5 p.m.

Computer club

The Ramona Senior Center now has a computer club, for those who know nothing about computers but would like to learn to those who are computer literate. The club is open to all ages. For information on

meeting dates, call 789-6314.

Genealogical group

For information on joining the San Diego Genealogical Association, call 789-2534.

Mounted patrol

Anyone interested in finding out more about being a member of the Ramona Volunteer Mounted Patrol, which assists the sheriff's department and participates in parades and other events, is asked to call the mounted patrol coordinator at 789-9157. Riders must be at least 18 and have a valid California driver's license and must have access to a horse and trailer, in addition to a number of other requirements.

Attracting wildlife

The National Wildlife Federation is sponsoring Habitat Stewards training on four Saturdays in Ramona, starting Sept. 25. Anyone interested in learning more about gardening to attract wildlife is invited to apply. Guest speakers will discuss birds, butterflies, native plants, organic gardening and more. Cost is \$20. For more information, call the federation at (619) 292-8353 or email ramonahost@yahoo.com.

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PRESIDENT'S MIXER

Continued from page 1

Communications Design; and Dave Smithley, Albertsons, have or are leaving the board early for personal and/or business reasons.

Co-hosts Karen Clendenen, Century 21 San Vicente, Ramona Home Journal and co-sponsors One-Stop Equipment Rental and NuLite Inc. put on an excellent event, using tents provided by the Seidle's Party Supplies because of the threat of rain. We also thank Seidl's for providing the air jump for the kids.

Pete Schiff, Ramona Unified School District, would have won the \$125 Rollover Jackpot, but he wasn't at the event. RUSD board member Bob Haley offered to be a stand-in, but that didn't work. In order to win the jackpot, you must be a Chamber member and present in order to win.

Raffle donors were Ramona Florist, Barona Valley Ranch & Casino, Sears Ramona, White Locksmith, Jewelry World & Loan, Ramona Transmission, Ramona Chamber, Ramona Disposal, Squeekee Squeegee, Expansion Products Company, Sharon Davis Interior Design, Countrywide Home Loan, First American Title, American Cancer Society, Diamond Environmental, Ramona Vintners' Cellars, Silhouette Studio for



New Chamber members include, back from left: Curtis Albright (Albertsons) and his wife (far left), Bryce Yeaton (Go Wireless), Bonnie Frede (Ramona Fire Recovery Center); center row from left: Jim Rosenkranz (Go Wireless), Linda Fitch (American Cancer Society), Connie Collins (Pemarro), Carrie Carey and Bill Hagemann (Copycare of San Diego); front from left: Jason Bowser (Union Bank of California), Kristi Romero (Costco, Poway), Darryl and Denise Hazlitt (Velocity Paintball) and Vijay Mandania (7-Eleven).



New member Kaaren Thiem (San Vicente Valley Club) is presented with a plaque from Chamber President Karen Clendenen.

Photos by Jennifer Jenkin



Kayla Spurlock of Ramona, who recently was crowned Miss Rodeo California 2005, spoke at the October Mixer.



Ambassadors Charlotte Jensen (Charlotte's-in-the-Country Antiques), Stacey Bablewski (Faux Designs by Stacey) and Leticia MacPherson (Bank of America) had a good time assisting at the entry table.

Women, Ramona Awards and Melissa Schmidt/Avon independent

sales rep. The Chamber thanks them all for their support.

Daniels # 2

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