

SEPTEMBER MIXER



Top photo: mixer hosts (three Ramona Main Street Auto Care), Jo Cox (standing in for Leon Butler, Prudential) and Jeff Rutland (Sears Ramona), Above: Doreen Kinney (Ramona Home Journal), Mark McNeely (Southwest Landscap) and on Jensen (Garden Floors), Below left: Stephanie Gonzalez (Newer Bar & Grill) tends bar below right: Jay Bahney and Michael Madigan (Zoom Photo.de.com), Photos: Jennifer Jelin (Pano Valley Vineyards & Winery)



The chamber's annual 50s-60s mixer, sponsored and hosted by Prudential California Realty, Sears Ramona and Main Street Auto Care, is always a great way to wrap up the summer.

This year's event featured music by Indian Joe and the Chiefs and hamburgers, hotdogs and rootbeer floats prepared by Coole Flour.

It was especially exciting when the Rollover Jackpot of \$1,299 was won by the Ramona Kiwanis Club, whose designated representative, Charles Tischer, was there to claim the prize. This is one of Ramona's service clubs, and it is certain that the jackpot will be used to benefit the community.

Co-sponsors were Southwest Landscap, Diversified Escrow, Seattle Party Supply and Rental, John Zass, Property ID, Hawthorne Kent It, and First Capital Mortgage.

Special thanks to those who donated raffle prizes: Pano Valley Vineyards & Winery, Main Street Auto Care, Sears Ramona, Karen Clendenen/Century 21, Pat Boetcher and Tammy Budget/Access One, Select Nails and Spa,

Animal Pharm, All About Beauty, Jacki Rlatford/ Prudential California Realty, Darleen Cocof/ Prudential California Realty, Nikos Greek Cafe, Horticulture, Subway, Wineatlet.com, Stillhouette Studios, The Squeaker Squeaker, Ramona Awards, Ramona Florist, Wamona Worn, Wanch Jewelry World, Boys and Girls Club of Ramona, Charles Laskewager, Patricia Pendergrass/Premier Designs Jewelry and Ramona Interiors.

This month's mixer will be held Oct. 20, at the Ramona Senior Center. It will be our Election Mixer (see story, page one), and there will be a new Rollover Jackpot of \$125. Remember, you must be a Chamber member and present in order to win.

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Chamber of Commerce
960 Main Street
Ramona, CA 92065



Business and Community News

Inside

Coming events mean lots of chances to get involved — Page 3

Chamber and Community Calendar of Events — Pages 4-5

New members Introduced — Page 6

September Mixer recap — Page 8

Mixer

OCTOBER

Oct. 20 • 6 p.m.
Election Mixer

Sponsored by
Ramona Senior Center
434 Agua Lane

• • •
\$125

Rollover jackpot
Must be a Chamber member and present in order to win

OCTOBER 2005

It's election time for the Chamber

It's election time for the Ramona Chamber of Commerce, with nine candidates for six seats on the Chamber board.

Election materials were scheduled to be mailed early this month, with ballots due back in the Chamber office by 4 p.m. Thursday, Oct. 20. Winners will be announced later that day during the mixer hosted by the Ramona Senior Center, at 434 Agua Lane. No ballots will be accepted at the mixer.

Incumbents seeking re-election are Jo Fox (Prudential California Realty), Bill Jenkin (Farmers Insurance) and Patricia Hansen (Ramona Sentinel). The other candidates are Diana Aden



The Chamber recently presented a \$1,299 check to Rollover Jackpot winner Ramona Kiwanis Club. The club won the jackpot at the September mixer sponsored by Prudential California Realty, Sears Ramona and Main Street Auto Care from left: Chamber's co-vice president Jo Cox; Chamber assistant Kim Swartz; Chamber director Charlotte Jensen; Kiwanis president Barnd Beck; Kiwanis board member Charles Redden; Chamber president Jeff Rutland; Chamber treasurer Vince Franao and Chamber manager Mark McWilliams.

(REMAX/Direct), Beverly Ragsdale (Rose's Consulting and Organizational Services), Doreen Smith (Prudential California Realty), Jennifer Jenkin (Pano Valley Vineyards & Winery), Kathy Stanley (Stanley and Rose Web Design) and Russann Zass (Russann's Consulting). They will vie for six seats on the board, including two that have been vacant for a couple of months, due to resignations. A third is the seat held by Jason Bowers (Union Bank of California), who will not be seeking re-election due to a change in his work location.

The Nominating Committee was chaired by Jeff Rutland (Sears Ramona), president of the Chamber.

Letter from the President



Jeff Rutland

Today as I contracted with a local electrician (and Chamber member) to do some work for me at home, I was asked "just what does the Chamber do?" This young man, a new member, was still in the dark as to opportunities that business people can derive from the Chamber and possibly responsibilities that members share in supporting their community.

The Chamber office referral was only the first step in this member's ability to develop a successful relationship with his customer. For example, he answered his phone, showed up promptly to do an estimate, followed up with a bid and ultimately secured the job.

Your Chamber gives its members an opportunity to succeed by raising the level of awareness for what goods or services you offer your customer. But it is up to it's members to actively utilize the networking capabilities with continued, consistent exposure by promoting and driving their own business.

Not all members will become active in community events, but it seems that those who give and support their town tend to also be supported. Joining your chamber is much like any other personal or business

Continued on page 6

Ranona Chamber of Commerce

960 Main Street
Ranona, California 92085
Telephone: (760) 789-1311
Fax: (760) 789-1317
E-mail: info@ramonachamber.com
Web site: ramonachamber.com

Mission Statement

The mission of the Ranona Chamber of Commerce is to develop and maintain a climate for viable economic growth and prosperity for jobs, and networking for local business, and to demonstrate an outstanding leadership role in our community.

Officers

President Jeff Rutland
Sponsors 788-8090

1st Vice President

Bill Jenkins
Farmers Inn, Ramo Valley Vineyards, 788-1181

2nd Vice President

Jo Fox
Prudential California Real Estate, 803-8306

Treasurer

Vince Franano
Main Street Auto Care, 788-8886

Directors

Union Bank of California
788-6742

Staff

"Mac" MacWilliams *Chamber Manager*
Kim Swartz *Chamber Assistant*

Advertising

The Ranona Business and Community News is published monthly by the Ranona Chamber of Commerce.

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Remember, send address changes to Ranona Chamber of Commerce, 960 Main Street, Ranona, CA 92085. Prudential is a registered trademark of Prudential, CA 92085. USF-940531.

Business Expo expands

An expanded Expo, a new location and the opportunity for sales are making this year's Business Expo and Community Bazaar a popular option for business promotion.

The event, chaired by Jennifer Jenkin (Ramo Valley Vineyards & Winery), will be held from 10 a.m. to 4 p.m. Saturday, Oct. 22, in the Kamat parking lot. In addition to offering information, services and products, there will be music, raffles, an adopt-a-pet center, hot foods and fire trucks on display and more. Admission is free.

Booth applications are available, with space fees at \$75 for Chamber members and \$185 for non-members. The deadline is Oct. 18. For the first time, on-site sales will be allowed.

Spaces will be assigned on a first come, first served (paid) basis. Vendors must supply their own tent/canopy, tables, chairs, extension cords and piggyails, and promotional signage and do their own setup. Electricity is available, if requested by the deadline. There is no added fee for electricity.

Chamber Notes

Economic Development Committee Meeting Change

The Chamber's Economic Development Committee now meets quarterly, with meetings planned for Oct. 26, Jan. 25, Apr. 26 and Jul. 26. The meetings are held in the Chamber's Conference Room, beginning at 7:30 a.m.

Member-to-member information

When you need services or assistance and don't know where to find it, stop by the Chamber office and look over the brochures and business cards that our members have on display. If we don't have what you need, we'll do our best to find it. And if you are a member, and we don't have your business cards or flyers, you are welcome to bring them in.

We Make Referrals

The Chamber office now sends out notification of referrals to your business by e-mail. If you have not yet provided the Chamber office with your e-mail, please do so now—and when that staff gives a referral to your business, you will be notified as to who and when it was made. To give us your e-mail address, call 789-1311 or send an e-mail to info@ramonachamber.com.

Help Us Help You

Please keep the Chamber informed about any changes to your business or email address or your phone or fax numbers. Fax those updates to us at 789-1317. Also, please contact the Chamber if you would like your business to be listed under additional categories on our website: www.ramonachamber.com.

Visit Our Website

Check out the Chamber's website at www.ramonachamber.com, which is updated on a regular basis. Members are urged to double-check their listing to ensure that all information is current and up-to-date. If changes need to be made, contact the Chamber office at 789-1311.

AMBASSADORS CORNER

I would like to welcome our newest Ambassadors, Kelly Suterfield (Union Bank of California) and Mark McAnally (Southwest Landscape) recently completed their provisional period. They definitely have come onboard at a good time, because this month will be quite busy with the Oktoberfest, the golf tournament, Business Expo and truck-or-treating, in addition to our usual mixer and ribbon-cuttings duties.

We are a busy group of volunteers, and I would like to take this opportunity to thank each and every one of the ambassadors for their tireless efforts on the Chamber's behalf.

These are the people behind the scenes making the entry table at the mixers, or information booths at community events. They are the arms and legs; the ones who ensure that things get done.

If you would be interested in joining the Ambassadors (a great way to get visibility for yourself and your business), you can get information on the Chamber's website at www.ramonachamber.com, or you can call me at (760) 579-1898 or the Chamber office at 789-1311.

Jeannie Wood – Ambassador Chair
(Jeannie Wood Photography)
jwood@san.rr.com



New Chamber members introduced at the September mixers, back from left: Dawn Smith (Prudential California Realty), Mike Kitch (Block Precision Inspection), Eric Hobbs (Rebs Eterid), and Michael Morgan (Zoom Photo Ads.com), front from left: Diane Aden (RE/MAX Direct), Kimberly Joy (Elded Leah) and Jay Balany (Zoom Photo Ads.com). Chamber director Jo Fox (Prudential California Realty) is at right.

Photo by Jennifer Jenkin, Ramo Valley Vineyards & Winery



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25167 Mesa Estates Road
(760) 207-9082
klochkp@aol.com
www.klochkp.com

Diane specializes in real estate services in Ramona and throughout San Diego County and south Riverside County.

Branding Iron
Judy Eaton
733 Main St.
789-5050

Branding Iron offers western wear and boot and shoe repair and has been serving Ramona for 25 years. It is open seven days a week, from 10 to 5:30 six days and from 11 a.m. to 4 p.m. on Sundays.

Cold Stone Creamery
Mike Stanley
1451 Main St.
788-4335

Cold Stone has been offering ice cream specialties in Ramona for four years.

Gifted Lady
Kimberly Yow
16144 Podero Court
788-8114
kimberly@giftedlady.com
www.giftedlady.com

Gifted Lady offers gift basket design and decorating. Kimberly also is an independent representative for Visa Vante.

Gordon Engineering Group, Inc.
Alex Gordon, P.E.
26163 Madlin Road
787-0506
alexgordon@cox.net

Alex is an engineering and structural design consultant, for residential and commercial projects.

President's Letter, from page one

relationship, the more you give the more you receive!

There are many events for October and opportunities to associate with your town (for details, see page three): Oktoberfest, Sunday, Oct. 9, 969 Main Street; Scholarship Golf Tournament - Friday, Oct. 14, Mt. Woodson Golf Course; Election Mixer,

6 RAMONA CHAMBER OF COMMERCE — OCTOBER 2005

Thursday, Oct. 20, Ramona Senior Center; Business Expo, Saturday, Oct. 22, Knart parking lot; Main Street Trick-or-Treat, Monday, Oct. 31 (Come to the Chamber from 3-6 pm for trick-or-treat, and meet the many home-based businesses that are Chamber members)

On Oct. 1, election ballots will be mailed

out for six vacancies on the Board of Directors for the Chamber (see story, page one). Be sure to return your ballot for next year's directors to the Chamber office before the deadline: 4 p.m., Thursday, Oct. 20.

Jeff Roland, Chamber president
Sears Ramona



Victor and Wendy Urtz, owners of Spanish Restaurant, cut the Chamber ribbon at their grand opening ceremony. Mariachi and complimentary enchiladas were highlights of the event attended by Chamber representatives, friends and family. The restaurant offers Spanish and American food and is at 2330 Main St. (formerly First Mandarin).



Janet and Bill Jenkin (center) celebrated the grand opening of their Pano Valley Vineyard & Winery with Chamber representatives, friends and family at their Ramona winery.



Chamber representatives attend the ribbon-cutting ceremony for Spanglish of San Antonio. Spanglish of San Antonio is a food, seven days a week, from 5 a.m. to 9 p.m.

Fall means "FUN"

From golf to wine-tasting to ghosts and goblins to pictures with Santa, it's a fun time of the year for the Ramona Chamber of Commerce. Five of the Chamber's most popular community events are coming up: Oktoberfest, Oct. 9; the Ramona Chamber of Commerce Scholarship Golf Tournament, Oct. 14; Business Expo & Community Bazaar, Oct. 22; Trick-or-Treat on Main Street, Oct. 31; and Holiday Tree Lighting on Dec. 10.

OKTOBERFEST is the new name for a familiar event, the annual antiques fair and wine-tasting, held at the corner of 10th and Main and including most of Ramona's antique stores. There will be an appraisal clinic (up to three items at \$5 per item), entertainment, wine-tasting and stomping, a beer garden, crafts and collectibles available and a car show. For information on booth space, contact chair Charlotte Jensen (Charlotte's Antiques) at 788-2784.

THE SCHOLARSHIP GOLF TOURNAMENT will be held Oct. 14 at Mt. Woodson, and chair Ralph Mitman (Mantamita Press) may still have a few openings. He can be reached at 789-9492, or call the Chamber office at 789-1311.

THE BUSINESS EXPO & COMMUNITY BAZAAR will be held Oct. 22 in the Knart parking lot. See story, page 2.

TRICK-OR-TREAT ON MAIN STREET will be held from 3 to 6 p.m. Monday, Oct. 31. Participating merchants (identified by the orange poster in their windows) provide treats for youngsters in costume. Businesses not located on Main Street, including home-based businesses, are invited to set up a table outside the Chamber office and participate in the fun. Century 21 San Vicente will have its Haunted House open, and 7-Eleven will have free mini-Slurpees for kids in costume. The Chamber is seeking sponsors for this event, at \$25 each, to cover the cost of the posters and for the items to be handed out by the Chamber. The deadline for signing on is Oct. 14. Call the Chamber office at 789-1311.

THE HOLIDAY TREE LIGHTING, planned for Saturday, Dec. 10, will feature the giant multi-light tree, surrounded by smaller, live trees decorated by school children. There will be pictures with Santa, and during the evening, one child will be invited to flip the switch on the tree, lighting it up for all to admire. Co-chairs for the big holiday party are Vince Ferraro (Main Street Auto Care) and Bill Jenkin (Farmers Insurance, Pano Valley Vineyards & Winery). There are opportunities for sponsorships and for booths. Call Vince at 788-8686 or Bill at 788-1181.



Ralph Mitman, golf tournament chair, talked with Bill Jenkin near a sign promoting the Oct. 14 event at a recent mixer. Photo: Sam Vicente/Vineyard/Vines

Who, What & When

CHAMBER EVENTS

Oktoberfest.....	Oct. 9
Charlotte Jensen.....	788-2784
Charlotte's Antiques	
Ramona Chamber of Commerce Scholarship Golf Tournament.....	Oct. 14
Ralph Mitman.....	789-9492
Mantamita Press	
Business Expo & Community Bazaar.....	Oct. 22
Jennifer Jenkin.....	(760) 271-3090
Pano Valley Vineyards & Winery	
Main Street Trick or Treat.....	Oct. 31
Kim Swartz.....	789-1311
Ramona Chamber of Commerce	
Christmas Tree Lighting.....	Dec. 10
Vince Ferraro.....	788-8686
Main St. Auto Care	
Bill Jenkin.....	788-1181
Farmers Ins./Pano Valley Vineyards & Winery	
Citizen of the Year	
Patrick Wiskel.....	787-1113
Edward Jones Financial	
Installation & Awards Dinner.....	Jan. 14, 2006
Sharon Davis.....	788-7215
Sharon Davis Interior Design	

GENERAL COMMITTEES

Ambassadors — (760) 579-1898
Chair: Jeanne Wood
(Jeanne Wood Photography)

Website — (760) 271-3090
Chair: Jennifer Jenkin
(Pano Valley Vineyards & Winery)

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