

UPCOMING EVENTS

ANTIQUÉ & WINE FESTIVAL

Everything from collectibles to vintage cars—and homegrown wines—will be showcased during the Chamber's annual Antique & Wine Festival, to be held at the corner of 10th and Main on Sept. 28. A wine garden and a grape stomp will be included this year, with everyone being invited to jump barefoot into the vat and stomp away. This will be a fundraiser for the Chamber, with a small fee charged. During the daytime event, there will be an appraisal booth (\$5 per item) for everything except jewelry, vintage cars will be on display, antiques and collectibles will be offered for sale, and The Highway Regulators, an old-west troupe, will provide entertainment—and their popular breakfast burritos. Booth space is available. Contact any of the event committee members: Chair Bill Jenkin (Farmers Insurance and Ramona Vintners Cellars), 788-1181; Charlotte Jensen (Charlotte's Antiques), 788-2784; or Jo Fox (Prudential California), (760) 803-8306. Volunteers are needed. Call one of the committee members to find out more.

GOLF TOURNAMENT

Signups are being taken now for the Chamber's annual Golf Tournament, to be held Oct. 24 at the San Vicente Inn & Golf Club course. Proceeds from this fundraiser help the Chamber provide scholarships to graduating high school seniors. Call the office at 789-1311.

GHOSTS & HOLIDAY LIGHTS

The Chamber is looking for volunteers interested in working on our annual Halloween Merchant Trick-or-Treat event, held on Oct. 31, and our Holiday Christmas Tree Lighting event, held in early December each year. If you are interested in serving on either committee, or just want more information, call the Chamber office at 789-1311.

CHAMBER BITS & PIECES

NEW WEBSITE COMMITTEE

Carol Kinney (Ramona Home Journal) is heading up our new Website Committee, which is in the process of updating the Chamber's website. Other members are Joe Molick (Molick Enterprises), Kathy LePage (graphic artist), Doug Soolley (Caldia Technology) and Sharon Anderson, the Chamber's office manager.

AMBASSADORS COMMITTEE

Join the Chamber's Ambassadors' Club and serve as one of our goodwill ambassadors. We welcome new members, serve as hosts and hostesses for Chamber mixers and assist with Chamber projects and events. Ambassadors wear special shirts and badges, which help to get you noticed. If interested in becoming an Ambassador, call Chair Joe Molick at 787-1662.

CHAMBER EMAIL ADDRESS

The Chamber has one E-mail address now. To contact the Chamber by E-mail, use info@ramonachamber.com. All other addresses have been discontinued.

VOLUNTEER CALL

The Business and Member Services Committee needs you!!! Call the Chamber office or Jo Fox, (760) 803-8306, for information or to sign up.

ADA COMPLIANCE CHECKLIST

You can pick up a copy of the Americans with Disabilities Act (ADA) Compliance Checklist at the Chamber office. This is to be considered an informational piece only.

Inside

SEPTEMBER 2003

Chamber of Commerce

Business and Community News

Volume 18, No. 9

Pending bills called a threat to jobs
— Page 7

Upcoming Events: Antique & Wine Festival is Sept. 28
— Page 8

Mixer Highlights
— Page 6

Protect your buildings from wildfire
— Page 6

Member-to-Member Discount Directory
— Insert

Mixer

**Thursday
September 18
6 PM**

hosted by
Sears Ramona
Prudential Calif. Real Estate
20/20 Eyesight

Don't miss your
chance to win the
Rollover Jackpot
\$234

Must be a chamber member
and present in order to win

Improved business climate is this committee's goal

Your Chamber has at least one committee that is not related to any of our many community events. The Economic Development Committee, in existence for a number of years, has been very active—conducting an economic survey and developing a strategic plan for Ramona, and it is now moving forward in an effort to implement key elements of that plan.

The committee meets on the last Wednesday of each month in the Chamber office. Membership is open to all, though most of the regulars are Chamber members. We encourage attendance by any citizen who has an interest in improving Ramona's business climate.

In 2000, the Chamber received a grant from the county via our supervisor, Dianne Jacob, for an Economic Development Study and Strategic Plan. The EDC has, as its major goal, the implementation of this strategy, realizing that some of the goals are long-term and will require involvement of county government and other entities.

The committee seized on a couple of projects that the community said were important and which looked do-able in the near term.

One of these involved health care availability in town, particularly some sort of 24-hour care. The committee surveyed residents specifically on those issues and was able to get a good grasp of what is needed—and what is possible. Armed with this, and working within the Palomar/Pomeroado Health District rules, EDC soon will have some meaningful progress to report.

EDC also is actively working on increasing the amount of property zoned for light industrial and commercial uses: The study showed that Ramona

Continued on page 7



Karen Clendenen

Letter from the President

Thank you, Ramona volunteers! The causes you believe in, such as our library, senior assistance, street enhancement or school sports are improved by you and the hours you donate to Ramona.

Kent Taylor, one of our directors and a solid rock for the Chamber board, has resigned due to work obligations. We will miss him. A big thanks goes to Kent for many years of giving to the Chamber so unselfishly.

Kent was to serve one more year. The board voted to have Patrick Meskell serve the remaining term. Patrick and his family are active in the Chamber and several non-profit organizations. He and his wife, Debra, are enthusiastic and believe in a greater Ramona. We look forward to Patrick coming on board.

Chuck DeMund has gone beyond the call of duty this year. He has shown his dedication to the Chamber by giving you the Chamber news once a week

Continued on page 7

Chamber of Commerce
900 Main Street
Ramona, CA 92065

Ramona Chamber of Commerce

960 Main Street
 Ramona, California 92065
 Telephone: (760) 789-1311
 Fax: (760) 789-1317
 E-mail: info@ramonachamber.com
 Web site: ramonachamber.com

Mission Statement

The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to, and networking for local businesses and to demonstrate an outstanding leadership role in our community.

Officers

President Karen Clendenen

1st Vice President Chuck DeMund

2nd Vice President Jeff Rutland

Secretary Jo Fox

Treasurer Prudential California Realty, 803-8306

Directors TBA

Jeffrey Agnew Law Office, 788-2123

Kimberley Brock (619) 258-9000

Marketing Worx

Scott Field Farmer's Insurance, 789-0664

Carol Fowler 788-4963

CulPacific Mortgage Consultants

Josephine Hegan 789-9080

Visual Communications Designer

Bill Jenkin Vintners Go-Op, 787-1181

Patrick Messkell 787-1113

Edward Jones Investments

George Romero (858) 947-2318

Lanemark National Bank

Dave Smithley Albertson's, 789-0023

Daniel Vengler 789-1155

Daniel Vengler Daniel's Liquor & Deli

Randy Waitman RAE Automotive, 788-4912

Staff

Sharon Anderson Office Manager

Advertising

The Ramona Business and Community

News is published monthly by the Ramona

Chamber of Commerce.

Membership includes a monthly newsletter. To advertise in the newsletter, or to submit

an article, please call Jo Fox at (760) 803-8306.

Space around the calendar is on an availability

basis. **Deadline for all copy and advertising is**

the 5th of the preceding month. Inserts for the

newsletter are due at the Chamber office by the

20th of the preceding month, with a check for

\$55 for each set of inserts.

Postmaster, send address changes to Ramona

Chamber of Commerce, 960 Main St., Ramona, CA

92065. Periodical postage paid at Ramona, CA 92065

USPS-004701.

Production:

Walker Communications & Media Services

Printing: Manzantia Press

SPOTLIGHTING NEW MEMBERS

Bob's Plumbing & Drain

Jonelle and Robert Beane
 3030 Dye Road • 789-7114
 Bobsplumbing@aol.com

Bob's offers commercial and residential plumbing and plumbing service and supplies, including water heaters, toilets and faucets. There also is 24-hour emergency service available.

Global Network Marketing

Julie and Stephen Barber
 PO Box 1180, Ramona
 788-7525 • julie@barberusa.org

This is an Internet commerce business where shoppers can earn money while they shop. Products include those offered by 400 Fortune 500 companies, such as Office Max, IBM, Disney. Hundreds of products are available, from A to Z. The Barbers have been Ramona residents for 10 years.

Lowest Price Auto Glass

Tony Koro
 1939 Main St., Suite A • 787-1784

This is a new auto glass repair and replacement business in Ramona, although owner Tony Koro opened his first shop in El Cajon three years ago.

Micris Enterprises

Crystal and Mike Fox
 PO Box 117, Fallbrook 92088
 760-723-1495

Micris Enterprises is a food concession business.

Art About Africa

owner Jeanette Higgins Smith is welcomed into the Ramona Chamber by members of the Chamber Ambassadors and board members. The business, which offers custom picture-framing and art, home decor and other items imported from Africa, is located at 621 Main St.



Main Street Auto Care at 2317 Main St., was welcomed to Ramona and as a Chamber member by Chamber ambassadors and Ramona Royalty. Owners are Tony Montegna and Vince Frano, and the lead mechanic is Brian Frano. Main Street Auto Care is a full-service auto and truck repair business.

Photo courtesy of San Vicente Valley News

NEWS FROM OUR LAWMAKERS

Dianne Jacob

SD Board of Supervisors, Second District
 (800) 852-7322 toll-free • (619) 696-7523 Fax

George Plescia (R)

California Assembly, 75th District
 (858) 689-6290 Phone • (858) 689-6296 Fax

SAFER SIDEWALKS IN RAMONA:

Early this summer, Supervisor Jacob helped the family of Robert "Bob" Salyer dedicate the new Ramona Street Pedestrian Bridge on Ramona Street about the same time the major improvements were under way to build sidewalks for the town.

Making Sure the Price is Right: San Diego County can and must do a better job of encouraging retailers to comply with the California Business and Professions Code 12024.2—the law that makes it illegal for sellers to charge more than the advertised price...

...at my urging and with support from three of my colleagues on the Board of Supervisors, the county is working to tame scanner overcharges. The county has begun a consumer awareness program that will recognize retailers who get prices right and warn customers about retailers who continuously overcharge. The plan will include posting signs on stores that continuously overcharge customers.

BILLS THREATENING JOBS:

There is a strong movement under way by liberals in the state Legislature to pass an employer-paid "universal health care" bill, which would result in a multibillion-dollar tax on California employers and will threaten jobs. Recently three employer-paid health care bills were sent to a special conference committee that is expected to draft an employer health care mandate after members returned from summer recess on August 18. This committee consists of four Democrats and two Republicans.

Bills proposed that are bad for business are: SB2 (Burton; D-San Francisco). Requires employers to provide health insurance or pay tax. Conference Committee. SB 921 (Kuehl; D-Santa Monica). Universal health insurance funded by employers. Assembly Health.

AB 1527 (Frummer; D-Glendale). Requires most employers to provide health insurance or pay tax. Conference Committee. AB 1528 (Cohn; D-Saratoga). Employers pay costs of state health insurance for employees. Conference Committee.

President's Message, from page 1

in the Ramona Sentinel, working on economic development, and county funding.

When you see him, thank him for his dedicated hours of service.

The nominating committee is starting a search for members interested in running for director. There are five openings available. If you are interested, please call the Chamber office. The new board members will be announced at the October mixer.

Randy Waitman has agreed to chair the 2004 Country Fair. Randy and the fair committee did a great job this year and will be calling for help for next year. I loved Randy's quote: "Chairman of the Ramona Country Fair made me a better person." How can you top that one! Thank you, Randy.

phatamine Solutions will operate under the auspices of the strike force.

The coalition is reviewing current pieces and programs in Lemon Grove, Lakeside, Santee, El Cajon, La Mesa and Spring Valley. Watch for additional activities to eradicate meth in East County.

Ramona can get on board if we have a minimum of three to start the program. If you are interested, contact the Chamber office.

Karen Clendenen
 President

Cover story

Continued from page 1

will be short some 12,000 jobs in 2020 if we cannot provide space for new businesses.

EDC members regularly testify before the county

activities here and will have a report ready in a month or two. With this in hand, the committee may be able to make recommendations that will make life easier for those interests.

Currently, EDC is working hard to quantify the size of the equine population and the number of equine-related interests.



Ramona National Bank held a community barbecue in celebration of its first year in Ramona. Above, bank Manager Roy Lewis and his wife tend the barbecue, with Alyse Kuhn, left, stopping by to say hello.

Photo courtesy of Ramona Home Journal

FOR YOUR INFORMATION

Age has its benefits....

Proposition 90 provides anyone over the age of 55 with relief from Proposition 13 by allowing them to move from one county to another with no change in their property tax rate.

Under Proposition 13, the value of a home for property tax purposes is reassessed to market level whenever ownership changes. An increase in property taxes for the homebuyer results.

However, Proposition 90 prohibits this from occurring in counties participating in the act. Proposition 90 is not statewide; counties can choose to participate. Participating counties are San Diego, Alameda, Santa Clara, Kern, Los Angeles, San Mateo, Modoc, Ventura and Orange.

For more information, contact the San Diego County Tax Assessor at (619) 531-5481.

Wildfire prevention...

- Adhere to all local fire and building codes
- Use approved fire resistant materials when building, renovating or retrofitting
 - Install electrical lines underground, if possible
 - Be sure that house and building numbers show clearly from the street, day and night
- Provide ample space from flammable vegetation
 - Keep all trees and shrub limbs trimmed and away from electric wires
 - Prune all branches to eight feet from the ground
 - Keep trees adjacent to buildings free of dead or dying branches
 - Keep roof surfaces and rain gutters clear of leaves and debris
 - Stack firewood away from your inhabited buildings
 - Store combustible/flammable materials in approved containers.

Mixer Recap

Once again, Ramona Chamber members come through in a pinch. We lost our sponsor for the September mixer, but Chamber member and director Jo Fox went to work and got us a mixer par excellence.

Our sponsors for the Aug. 21 event, held in the Prudential California Real Estate parking lot, were GalaxSea Cruises, Ramona National Bank, First American Title, Ramona Scott Field/Farmers Insurance, Sentinel, Main Street Auto Care Bill Jenkin/Farmers Insurance and Patrick Meskell/Edward Jones.

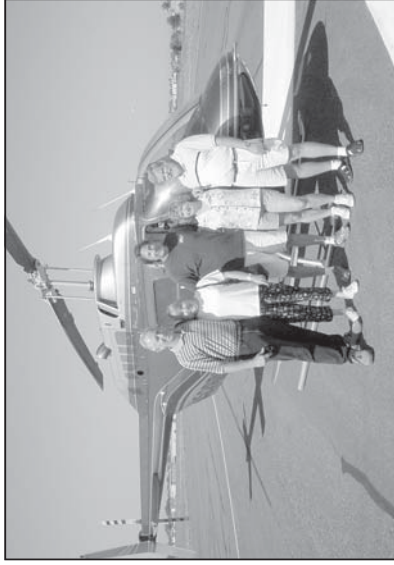
We appreciate everyone's effort to make sure we had a successful end-of-summer mixer.

Also ensuring a great mixer were these raffle prize donors: Back Porch Treasures/Wicki Malick, Ramona Awards/Becky Elliot, Ramona Florist/Ramona Valencia, Century 21-San Vicente/Karen Clendenen, Sears Ramona/Amy and Jeff Ruland, Ramona Home Journal/Carol Kinney and Hadelet Enterprises/Jack Haelet.

Our Sept. 18 mixer will be co-hosted by Prudential California Real Estate, Sears Ramona and 20/20 Eyesight, with participation by White Locksmith and Corton Candy Diner.



Photos courtesy of Ramona Home Journal



In addition to the opportunities for networking and getting to know your fellow Chamber members a little better, Chamber mixers can be the venue that enables you to win a great prize. Jeff Uran (Manzanita Press), Sharon Anderson (Chamber officer manager) and Jeanne and Wolfgang Renner (Micking Ends Meier Family Financial Counseling) are pictured with David Martz (center) of A Natural High Helicopter Tours. The two couples, who won their rides at a Ramona Chamber mixer, enjoyed a 35-minute flight along the Southern California coast and brunch at 94th Aero Squadron after the flight.

Photo courtesy of A Natural High

Prime advertising opportunity . . .

Publicize your business by signing up for the Prime Advertiser program, for \$50 a month—\$600 for the year, if you pay in advance. That's because we'll waive the initial set-up fee of \$65 for those who pay in advance.

Prime Advertisers get four half pages ads, six 8th-lage ads, one exclusive page sponsorship and a Member Profile story during the year, one a month.

The Chamber's newsletter goes to all members and is posted on the Chamber website each month, and four times a

year, it is delivered to every Ramona business.

Only Prime Advertisers are featured in stories in the Chamber newsletter—a great way to tell everyone who you are and what your business offers. Call the Chamber office at 789-4311 or call Jo Fox at (760) 803-8306 for more information or an application.

We'll even design your ads for you at no extra charge—and help you with your story, if needed. What could be easier? And the price certainly is right!

NEWS & NOTES

READY TO TIE THE KNOT
Longtime Chamber member Jeff Uran and Sharon Anderson, the Chamber's office manager, have announced their engagement and Nov. 1 wedding. Jeff has been associated with Manzanita Press for many years and has been a very active Chamber member, including chairing the Ramona Country Fair for many years in the late 90s.

CONCERT SEASON BEGINS

The Ramona Concert Association opens its 2003-04 season on Sept. 27 at 7:30 p.m. when it brings the Firebird Ensemble to the stage at the Chales R. Nunn Performing Arts Center. Other concerts will be: Nov. 8, violinist Linda Wang; Jan. 10, The Dutton Family; and March 5, the musical trio Gravity. A season membership is \$25 per adult, \$10 per student and \$55 per family. For more information call 789-7474 or 788-0434.

BOYS & GIRLS CLUB GOLF TOURNEY

The Boys & Girls Club of Ramona will host its 13th annual golf tournament Sept. 17 at the San Vicente Inn & Golf Club. Funds raised from this event directly benefit the Ramona youth club. There will be a shotgun start at 1 p.m. Events include a putting contest, hole-in-one contest, raffle and awards dinner. Sponsorships are available. For more information, call Lori Woosley at 789-5203 or email her at lwoosley@sgyouth.org.

RECYCLING HOTLINE

Residents and businesses from the unincorporated areas of San Diego County can call the county's Recycling and Household Hazardous Waste Hotline at 1-877-713-2784 to find out where to recycle anything from aluminum cans to cellular phones. Common packaging items such as bottles, cans, paper and cardboard can be recycled through curbside programs, but items such as appliances, electronics, auto fluids, yard chemicals and paint often are not acceptable. The hotline will provide information for recycling these.



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