

## JULY MIXER

The Chamber's July mixer at Viejas Casino drew nearly 100 attendees, who enjoyed an evening of fun that included an exceptional buffet in the Dreamcatcher Lounge, a "Crazy Sunglasses" competition and a host of raffle prizes. It was a fine event, even though it got off to an unsure start when the buses didn't show, due to a Viejas scheduling error. Everyone elected to drive to the mixer, a decision that proved to be well worth the effort.

Six new Chamber member firms were announced, with plaques awarded to owners or representatives, and the "Crazy Sunglasses" competition was won by two hardly recognizable "characters" from Main Street Auto Care, wearing glasses fashioned from exhaust manifold gaskets, shell casings and chains heavy enough to tow a truck.

There were many, many raffle prizes ranging from helicopter rides to a splendid Viejas package of gourmet meals, casino chips and bottles of wine. Drawings continued until even the lovely table centerpieces provided by Viejas were gone.

Thanks also to those who donated door prizes for the event:



New members introduced by Ambassadors Chair Jennifer Jenkin, left, at the Viejas mixer were Chandra Roberts, Avon; Jose and Dawn Ortega, Top Notch Computer Repairs; Kristin and Toby Vazquez, Starlife Pools; Haley Palmbach, Ramona Adult Day Health Care; Rick Williams, Mountain Valley Brush Control; and Amber Ramirez, Farmers Insurance.

Photo courtesy of Ramona Sentinel

Ramona Transmission, Squeekee Squeegee, Jewelry World, Ramona Disposal, Sharon Davis Design, Ramona Chamber of Commerce, Silhouette Studio For Women, Rancho Esquilago, Ramona Florist, Sears Ramona, Arbonne International/Martha Lough, Ramona Awards, Precision Eye Care, Claudia's Draperies, Expansion Products Company, Signs Ramona/Jake Butler, Viejas Casino, Countrywide Home Loans, Pamarro, Avon/Chandra Roberts, Randy Waitman Motorsports and RAE.

The \$920 Rollover Jackpot drawing was held, with Countrywide Home Loans drawn. Unfortunately, owner Jennifer Krempf, an Ambassador as well as a regular at almost all Chamber events, was not present, so the Jackpot rolls over to the August mixer. The amount is now at \$1,163.



Above, Dan Vengler and Norma Garcia enjoy the mixer. Below, Viejas mixer hosts Lori Carlmill, operations; and Charlie Brown, of the Viejas Tribal Council.

Photos courtesy of Ramona Home Journal



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Ramona, CA 92065

e-mail: jennifer\_krempf@countrywide.com



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## Chamber of Commerce

Business and Community News

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AUGUST 2004

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## Mixer

### AUGUST

August 19 • 6 p.m.  
Full Moon  
Restaurant  
109 10th Street

•••

Rollover Jackpot  
\$1,163

Must be a Chamber member and present in order to win



Jennifer Jenkin, Ambassadors and Expo Chair presents Chamber President Karen Clendenen, left, with a check for \$2,467.30, raised from the third annual Business Expo, organized by the Chamber's Ambassadors and conducted in conjunction with the Ramona Air Fair, held last month. See story and photos, page 3.

## A "hospital" for Ramona? Chamber, PPH work on it

By Chuck DeMund

The Ramona Chamber of Commerce has been spearheading the campaign for better health care facilities in Ramona. It looks like our work is having an affect.

Palomar Pomerado Health, the state's largest public hospital district has endorsed a \$753-million plan to build a new hospital and overhaul the area's two existing hospitals. Its board of directors voted unanimously on July 13 in favor of the plan, which calls for a new \$531 million hospital in Escondido and the renovation and expansion of Pomerado Hospital in Poway.

What does that have to do with us? Included in the funding estimate is \$10 million for satellite health care facilities in Ramona, Rancho Penasquitos and San Marcos.

This did not happen by accident. Working through the Ramona Julian Health Care Advisory Council, as well as in public and private meetings with PPH board

Continued on page 5



Karen Clendenen

## Letter from the President

Summer is definitely here! There is so much to do and enjoy in the San Diego area. With the inflated gas prices, it's great not to have to go very far in order to have fun. Also, I recently read an article that stated the IRS will not be changing its 37.5 cents mileage rate this year.

Where are the most secure places in which to live in America? The Farmers Insurance group examined this question and reported its findings of 215 U.S. metropolitan areas with populations of 200,000 or more with regard to the least to most amount of crime. San Diego ranked 22nd, and we are even more fortunate since we live in the safest rural area in the county.

The Chamber is looking for additional support for our Country Fair. If you have some time to volunteer or want to be a sponsor, please let Randy Waitman, of RAE Automotive, know...788-4912. The fair is one our community's biggest events, and it takes a lot of manpower.

Continued on page 8

## Ramona Chamber of Commerce

960 Main Street  
Ramona, California 92065  
Telephone: (760) 789-1311  
Fax: (760) 789-1317  
E-mail: info@ramonachamber.com  
Web site: ramonachamber.com

### Mission Statement

The mission of the Ramona Chamber of Commerce is to develop and maintain a climate for viable economic growth, to promote loyalty to, and networking for local businesses and to demonstrate an outstanding leadership role in our community.

### Officers

President ..... Karen Clendenen  
*Century 21-San Vicente, 787-3210*  
1st Vice President ..... Chuck DeMund  
*DeMund Foundation, 788-1011*  
2nd Vice President ..... Bill Jenkin  
*Farmers Ins., Ramona Vintners Cellars, 788-1388*  
Secretary ..... Sharon Davis  
*Silk Decor Interiors, 788-7215*  
Treasurer ..... Patrick Meskell  
*Edward Jones, 787-1113*

### Directors

Scott Field ..... *Farmer's Insurance, 789-0664*  
Jo Fox ..... *Prudential California Realty, 803-8306*  
Joseph Hegan ..... 789-9030  
*Visual Communications Design*  
George Romero ..... (858) 947-2318  
*Landmark National Bank*  
Jeff Ruland ..... *Sears, 788-8080*  
Daniel Vengler ..... 789-1155  
*Daniel's Liquor & Deli*  
Randy Waitman ..... *RAE Automotive, 788-4912*  
Bryan Woods ..... *Ramona Pharmacy, 789-0180*

### Staff

Sharon Uran ..... *Executive Director*  
Dolores Garcia ..... *Office Manager*

### Advertising

The Ramona Business and Community News is published monthly by the Ramona Chamber of Commerce.

Membership includes a monthly newsletter. To advertise in the newsletter, or to submit an article, please call the Chamber office at 789-1311. First priority goes to Chamber business and member information. Meeting listings are on a space-available basis. **Deadline for all copy and advertising is the 5th of the preceding month.** Inserts for the newsletter are due at the Chamber office by the 20th of the preceding month, with a check for \$55 for each set of inserts.

Postmaster, send address changes to Ramona Chamber of Commerce, 960 Main St., Ramona, CA 92065. Periodical postage paid at Ramona, CA 92065 USPS-004701.

### Production:

Walker Communications & Media Services  
Printing: Manzanita Press

## NEW WEBSITE UNVEILED

Please take a few moments and check out our new, improved website. Thanks to the diligent work of our Website Committee and Doug Sooley of Caldia Technologies, the site is ready, and "we are extremely proud of the results," says Sharon Uran, the Chamber's executive director.

With the help of our local news publications, the banner across the top will have pictures changed out every four to six weeks. If you have coming events that you would like added to our event calendar, please call the Chamber office at 789-1311.

Don't forget to visit [www.ramonachamber.com](http://www.ramonachamber.com). Tell your friends and business associates to take a look, too.



## Notes from Your Executive Director

### By Sharon Uran Executive Director

Thank you to Jo Fox (Prudential California Realty) for taking on the awesome position of Mixer chair. Jo will be in charge of organizing 10 mixers per year. If you have any questions, suggestions or would like to give her a hand, you can call Jo at (760) 803-8306.

For the majority of our members, it's time to pay your dues. We have sent out invoices and appreciate everyone who is renewing this important membership. The Chamber has a goal of 400 members by Dec. 31, and right now, we stand at 358. Help us meet our goal by inviting other businesses to join.

We would like to thank new member Jose Ortega of Top Notch Computer Repair for coming to the Chamber office and repairing one of our printers. He did a great job, and we weren't even charged for a service call. You can reach Jose at (760) 650-4133.

Congratulations to Jennifer Anderson and Bill Jenkin (Farmers Insurance and Ramona Vintners Cellars) who were married on July 17 at the Ramona Outdoor Community Center. Bill is the Chamber's second vice president/director, and Jennifer is our Ambassadors chair.

Thank you to all who helped and participated in our third annual Business Expo. It was a complete success. We've had several participants tell us that the Expo was a great way to promote their businesses. We have also had stories of how new contacts were made. It was fun to watch everyone mingling and networking. Plans are already being made for a bigger and better Business Expo next year. Be ready to participate.

Thank you to Bryan Woods of Ramona Pharmacy who came to our rescue when we sent out a plea for shelving for our storage locker.

# Government NEWS & VIEWS

## IRS offers penalty refund for Using EFTPS

The Internal Revenue has announced nationwide implementation of the EFTPS-FTD (Electronic Federal Tax Payment System-Federal Tax Deposit) Penalty Refund Program.

This offer allows paper coupon users who were assessed a Form 941 (Employer's Quarterly Federal Tax Return) deposit penalty beginning in 2003 the opportunity to receive a one-time penalty refund. To qualify, the employer must:

- Pay the penalty in full
- Enroll in and use EFTPS for one year (four consecutive quarters)

- Make all Form 941 payments on time through

EFTPS Beginning in 2005, the IRS will automatically determine which employers have achieved the four quarters of EFTPS compliance and reverse the most recent full-paid FTD penalty minus any outstanding taxes. No other action by the employer is necessary.

The IRS will look back up to four quarters prior to the four-quarter compliance period for a full paid FTD penalty to abate. For example, if an employer enrolls in and uses EFTPS for all four quarters in 2004, the IRS will look back as far as the quarter beginning Jan. 1, 2003, for a full paid FTD penalty.

Penalties paid earlier than one year prior to the four-quarter compliance period are not eligible for the automatic offer.

For more information about the Penalty Refund Program and EFTPS, call EFTPS Customer Service at (800) 555-4477 or visit <http://www.irs.gov> or <http://www.eftps.gov>. Online enrollment is available at the latter, or complete Form 9779, EFTPS Business Enrollment Form, which is available by calling EFTPS Customer Service.

Reprinted from the Summer 2004 copy of the SSA/IRS Reporter, a newsletter for employers.

## Ballot issues that will affect businesses

### LAWSUIT ABUSE

California Chamber President Allan Zaremberg is co-chairing the campaign in support of Proposition 64, the Stop the Shakedown Lawsuits Initiative, which will be on the November ballot. The initiative would amend the state unfair competition law, Business and Professions Code Section 17200, to close a loophole that has been widely abused across the state. Under current law, trial lawyers can file endless bounty hunter lawsuits against businesses, without anyone even having been harmed. "This initiative will level the playing field by bringing California law in line with other states, while still protecting consumers against unfair business practices," Zaremberg said. Visit [www.stopshakedownlawsuits.com](http://www.stopshakedownlawsuits.com).

### HEALTH CARE TAX

The California Chamber of Commerce and other business groups are leading a referendum drive to repeal SB 2 (Burton; D-San Francisco). This legislation would impose a \$7-billion tax on employers and workers to fund a mandatory government-run health care program. The referendum coalition, Californians Against Government Run Healthcare (CAGR), has turned in more than 624,000 voter signatures to put SB 2 on the ballot. A January 22 ruling by the 1st District Court of Appeal means Californians will be able to vote in November on whether SB 2 should become law. Visit [www.stopthehealthtax.org](http://www.stopthehealthtax.org), for more information.

Obtained from the California Chamber of Commerce website: [calchamber.org](http://calchamber.org)

## CONTACT LIST

**U.S. Senators**  
Barbara Boxer  
600 B Street, Suite 2240  
San Diego, CA 92101  
(619) 239-3884 phone  
(619) 239-5719 fax  
[Senator@boxer.senate.gov](mailto:Senator@boxer.senate.gov)

Dianne Feinstein  
750 B Street, Suite 1030  
San Diego, CA 92101  
(619) 231-9712 phone  
(619) 231-1108 fax  
[Senator@feinstein.senate.gov](mailto:Senator@feinstein.senate.gov)

**U.S. Representative**  
Randy "Duke" Cunningham  
50th District  
613 West Valley Parkway, # 320  
Escondido, CA 92025  
(760) 737-8438 phone  
(760) 737-9132 fax  
[www.house.gov/cunningham](http://www.house.gov/cunningham)

**California State Senators**  
Dennis Hollingsworth,  
36th District  
State Capitol, Room 2048  
Sacramento, CA 95814  
(916) 596-3136 phone  
(916) 596-3140 fax

Jim Battin, 37th District  
15708 Pomerado Rd., # N-107  
Poway, CA 92064  
(858) 675-8211 phone  
(858) 675-8262 fax  
[jim.battin@sen.ca.gov](mailto:jim.battin@sen.ca.gov)

**California Assembly**  
George Plescia, 75th District  
9909 Mira Mesa Blvd., Suite 130  
San Diego, CA 92131  
(858) 689-6290 phone  
(858) 689-6296 fax  
[assemblymemberplescia@assembly.ca.gov](mailto:assemblymemberplescia@assembly.ca.gov)

**SD County Board of Supervisors**  
County Administration Center  
1600 Pacific Highway  
San Diego, CA 92101

Dianne Jacob, District 2  
County Administration Center  
1600 Pacific Highway  
San Diego, CA 92101  
(619) 531-5522 phone  
(619) 696-7253 fax  
[dianne.jacob@sdcounty.ca.gov](mailto:dianne.jacob@sdcounty.ca.gov)

**San Diego City Council**  
Council Offices  
202 C Street  
San Diego, CA 92101

Mayor Dick Murphy  
(619) 236-6330 phone  
(619) 236-7228 fax  
[dickmurphy@sandiego.gov](mailto:dickmurphy@sandiego.gov)

## Need a permit? Assistance IS available

The San Diego Regional Permit Assistance Center, a joint project of the state, the county and the City of San Diego, is a central location where new, established and expanding businesses can receive comprehensive assistance with regional, county, state and federal permits.

Individuals and public agencies are also welcome to use center services.

The center represents a cooperative venture of the business community and all levels of government working together to reduce unnecessary red tape in California and offers technical assistance, regulatory information, general business assistance and a place to file permit applications for main regional, county and state permits.

It is staffed by and has access to permit experts who assist in identifying what needs to be done to comply with various government regulations. Customers can expect staff to take an

energetic approach towards finding answers and resolving issues. Staff will monitor the progress of each customer's project through the permitting process and will help overcome any procedural roadblocks that may arise.

The center also offers comprehensive preproject planning services, issue-resolution assistance, and access to an extensive resource library. Information on government financing and environmental technologies certification programs are also available. In addition, suggestions for regulatory reform are being collected and will be forwarded to Cal/EPA.

The center works closely with the

- Small Business Development Center of the Greater San Diego Chamber of Commerce
- San Diego Economic Development Corporation's Early Assistance Program
- California Trade and Commerce Agency's

Business Environmental Assistance Center.

Participating agencies include State of California

- Cal/EPA
- Dept. of Toxic Substances Control
- Regional Water Quality Control Board
- Liaison with California Coastal Commission, Dept. of Fish & Game, Caltrans, Dept. of Health and others
- County of San Diego
- Air Pollution Control District
- Dept. of Environmental Health liaison with many other County departments
- Local
- City of San Diego
- Cooperative agreements with all other cities in San Diego County.

The center is housed in the City of San Diego's permit Center, which includes services for all types of construction projects. The address is 1222 First Ave., Fourth Floor, San Diego, CA, 92101. Phone: (619) 236-5983. It is open Monday through Friday, 8 a.m. to 5 p.m.

## Recycling Hotline

Residents and businesses from the unincorporated areas of San Diego County can call the county's Recycling and Household Hazardous Waste Hotline at 1-877-713-2784 to find out where to recycle anything from aluminum cans to cellular phones. Common packaging items such as bottles, cans, paper and cardboard can be recycled through curbside programs, but items such as appliances, electronics, auto fluids, yard chemicals and paint often are not acceptable. The hotline provides info on recycling these.

## Business Success Tip:

Take advantage of benefits included with your Chamber membership. Getting involved in your community does wonders for you and your business!

## Decorators' Corner

Your Chamber encourages members to contact fellow members when seeking goods and services. This month, we invite you to contact our members who focus on interior decor:

**Claudia Draperies**  
Claudia Dufresne  
789-0025

**Sharon Davis Designs**  
Sharon Davis, ASID  
788-2509

**Faux Designs by Stacy**  
Stacy Bablewski  
(760) 310-7966

**Victoria Supply**  
711 Main St.  
789-5656

**Linda's Accents**  
Linda Frodesen  
788-7225

**Visual Communication Design**  
Josepha Hegan  
789-9030

**Ramona Interiors**  
Faye Elkins  
789-6025



Top photo, Business Expo draws a crowd. Above left, the Corsure Direct Contractors Liability Insurance booth. Above right, the Ramona Pharmacy booth offers opportunity to win prizes.

Photos by Jennifer Jenkin

## Expo is Chamber success story

The Chamber's Business Expo, held in conjunction with the Ramona Air Fair, raised almost \$2,500 for the Chamber and netted 15 new members. Most importantly, thousands of people, local and from outside Ramona, learned more about what the Ramona business community has to offer. Ambassadors and Expo participants are being congratulated for their participation and support.

The Expo committee included Andrea Craighead, Ellie Whitcomb, Stacy Bableswski and Jennifer Jenkin. Also there to help man the Chamber booth were Dolores Garcia and Sharon and Jeff Uran. Special thanks to Tony Montegna of Main Street Auto for his help and support with the Expo. And thanks to the Ramona Air Fair for allowing us space. Thirty-six vendors displayed their goods and/or services.



New Chamber member: Pepper Creek Equine Center at Business Expo booth.

## Who, What & When

### CHAMBER EVENTS

Ramona Country Fair ..... Aug. 5-8  
Chair: Randy Waitman (RAE Automotive)  
Info: 788-4912

Antique & Wine Festival ..... Sept. 26  
Chair: Bill Jenkin  
(Farmers Insurance and Ramona Vintners Cellars)  
Info: 788-1181

Merchants Trick-or-Treat on Main St ..... Oct. 29  
Chair: Dolores Garcia  
(Ramona Chamber of Commerce)  
Info: 789-1311

Ed Bolen Memorial Golf Tournament ..... Oct. 29  
Chair: George Romero  
(Landmark National Bank)  
Info: (858) 947-2318

Ramona Country Christmas ..... Dec. 11  
Chair: Jeff Ruland (Sears)  
Info: 788-8080

Installation Dinner ..... Jan. 14  
Chair: Sharon Davis (Silk Decor Interiors)  
Info: 788-2509

### GENERAL COMMITTEES

Scholarships — 789-9030  
Chair: Josepha Hegan  
(Visual Communication Design)

Citizen of the Year — 789-1155  
Chair: Dan Vengler (Daniel's Liquor)

Monthly Mixers — (760) 803-8306  
Chair: Jo Fox (Prudential California Realty)

Ambassadors — (760-271-3090  
Chair: Jennifer Jenkin

## Member-to-Member Discount Program

The Chamber's Member-to-Member Discount program is a great way to introduce your business or services to other Chamber members, and it is free and easy to participate. Complete the coupon on the Member-to-Member Discount flyer included with this newsletter, and fax or mail it in. We ask that no one-time or introductory offers be included. Call the Chamber office for more information, 789-1311.

## SPOTLIGHTING NEW MEMBERS

**Country Tire & Auto**  
Jeff Harris  
2317 Main St., Suite B • 789-4141  
Country Tire & Auto is a new auto repair, tire and brake shop that is open Monday through Saturday.

**Enchantment**  
Rona Schulze  
3639 Midway Dr., 204B, SD, 92110  
(619) 296-4400

Enchantment offers snack foods, such as kettle corn, fresh lemonade and concessions, as well as catering services.

**Enterprise**  
Boyd Sumner  
1075 Main St. • 789-2062  
www.enterprise.com

Enterprise is a car rental agency that is open Monday through Friday from 8 a.m. to 5:30 p.m.

**Karen Cullen Agency**  
Farmers Insurance  
603 Main St., Suite 7 • 789-0010  
Agents Karen Cullen and Amber Ramirez offer full insurance services.

**High Valley Pool & Spa**  
Bill Warren  
24929 Abalar Way  
(760) 522-7364  
bwarren1966@cox.net

High Valley Pool & Spa offers complete pool and spa services, including monthly maintenance, as well as certified repair services. Service is available Monday through Friday or by appointment.

**High Valley Ranch**  
Anita A. Gentry  
25955 Highway 78 • 789-0469  
High Valley Ranch is a cattle ranch and a horse boarding facility.

**Hydroshield**  
Ron Rideout  
Cell: (619) 954-6615  
hydroshieldmarketing.com  
Hydroshield is a wildfire protection system for homes that can be activated from afar and can be designed with a stand-alone water and power source.

**Infinite Kids, Inc.**  
Julie Clemmons  
(619) 977-1946  
uliejay@cox.net  
Infinite Kids, Inc., is an after-school enrichment program that involves performing arts classes offered at various Ramona schools.

**Karen's Critter Care**  
Karen Pelletiera  
23846 Humiston Way • 788-5494  
karen@karensrittercare.com  
Karen's Critter Care is a pet-sitting service available 24 hours a day, seven days a week, all year long. Pets are cared for in their own homes.

**Mountain Valley Brush Control, LLC**  
Amber and Richard Williams Jr.  
1504 Montecito Road, #16 • (760) 4409159  
mtvbc@aol.com

Mountain Valley Brush Control is a brush and tree shredding service, available for residential, commercial and government agencies.

**North County Transit District**  
810 Mission Ave., Oceanside  
(760) 966-6500 • phall@nctd.org  
www.gonctd.com  
NCTD provides Breeze and Fast Lift bus services and the Coaster commuter rail in North County.

**Old Julian Co.**  
Peter Schultz  
12722 Oak Hollow Road • 789-0987  
oldjulianco@integrity.com  
Old Julian Co. is a general contractor offering a wide range of construction and tractor services.

**Pemarro**  
Dianne Micklish, executive director  
1482 Kings Villa Road • 789-8079  
pemarro@pacbell.net  
www.pemarro.com  
Pemarro is a long-term residential care center that provides assessments and referrals, intensive outpatient treatment and long-term residential treatment for those with alcohol problems.

**Ramona Adult Day Health Care**  
Haley Palmbach  
2138-A San Vicente Road  
789-1553  
Ramona Adult Day Health Care offers day programs, therapy, meals and transportation for seniors needing assistance.

**Ramona Muffler**  
Evan Mueller  
2344 Main St., #A • 789-8800  
In addition to muffler services, Ramona Muffler also offers automotive repair services.

**Chandra Roberts**  
Avon independent sales rep.  
788-9774 • kblackcanyon@aol.com  
Chandra offers all Avon products, including wellness and beauty products.

**Russ Ann's Consulting**  
Mary Kay star recruiter  
788-5571 • Cell: (760) 272-2938  
Russ Ann offers make-up, makeovers, skin care products and color profiles.

**Starlite Pools**  
(Formerly Infinite Pools)  
Toby Vazquez  
787-9999  
Starlite Pools offers new-pool construction and remodeling services.

**Suddenly Slender Shape**  
Pamela and Patricia Meier  
14168 Poway Rd., #108, Poway  
(858) 513-1370  
info@suddenlyslendershape.com  
www.suddenlyslendershape.com  
Suddenly Slender Shape features mineral body wraps that wrap the body from head to toe to cleanse the body. Using unique techniques, fat cells are compressed, and inches lost.

**Top Notch Computer Repairs**  
Jose Ortega  
1364 H St. • (760) 650-4133  
service@topnotchrepairs.com  
www.topnotchrepairs.com  
Top Notch Computer Repairs offers repair services, upgrades and networking services on desktops, laptops and Apple computers. Printer repairs also offered.

## Ambassadors Corner

By Jennifer Jenkin  
Ambassadors Chair

### Ambassador Meeting

The next Ambassadors meeting will be held at the Chamber office, Monday, Aug. 9, from noon to 1 p.m. Lunch will be provided. A big thank you to Ray Cardona and the Senior Center for the great lunch and facility use at our July meeting!

### Ambassador of the Quarter

Our Ambassador of the 2nd Quarter is Jennifer Krempp, of Countrywide Home Loans, who was honored at the recent Ambassadors meeting and presented with a plaque. Jennifer joined the Ambassadors in April and has not missed a meeting or a mixer since joining us. She has participated in several ribbon cuttings, attended the New-Member Reception, was a participant in the Rodeo Parade and the Business Expo, and worked the Chamber's 4th of July booth.

Jennifer is always quick to volunteer and openly willing to do just about anything, anytime. Jennifer not only is an exceptional representative of the Chamber, she is very active in our community, into car racing, attends community parades and is involved in other non-Chamber related events. She and her husband live in El Cajon with three children.

On behalf of the Chamber, we truly appreciate everything you do, Jennifer. Keep up the excellent work, and congratulations!

### Ambassadors on the website

If you have not recently checked out the new and improved www.ramonachamber.com, you are truly encouraged to do so. Doug Sooley and his team at Caldiattech Technologies have done an excellent job with the fresh new look. They also were kind enough to add an Ambassador section to the site.

You can now check out what the Ambassadors are about and what we are doing, learn who we are, see

## August Business Spotlight:

The Lemurian Fellowship moved its headquarters to Ramona in 1941. Its sole purpose is to assist people in bringing increased peace, prosperity and happiness into their lives through the use of God's laws. The fellowship owns two properties in Ramona. The headquarters, where the Lemurian philosophy is taught, is five miles south of Ramona on Highway 67. The home of the Lemurian Order, which is staffed by students, is on Montecito Way. The latter is home of Lemurian Crafts, items created by the students and sold through retail distributors. Lemurians living in the San Diego area volunteer their time at the two locations. For more information, visit www.lemurianfellowship.org.

## Chamber Notes

### Chamber Newsletter Expands

Hooraay! As you can see, your newsletter is bigger than ever. We have reached our goal of 12 pages. Chamber members who have newsworthy information that will benefit our members can submit it to the Chamber office, either by e-mail (info@ramonachamber.com) or fax or just by dropping it off. Please try to keep it to 100-125 words. There also are advertising opportunities, which make it possible for us to continue to publish the newsletter. Call Sharon for advertising rates, which, by the way, are extremely economical for Chamber members.

### Member-to-Member Information

When you need services or assistance and don't know where to find it, stop by the Chamber office and look over the brochures and business cards that our members have on display. If we don't have what you need, we'll do our best to find it. And if you are a member, and we don't have your business cards or flyers, you are welcome to bring them in.

### Newsletter Fun

Chamber members, be sure and drop your business card into the basket located at the bar at the next mixer. If your card is drawn, you will be the lucky member to win a free insert in the monthly Chamber newsletter. The card will be drawn at the mixer, and Chamber staff will notify the winner.

### Advertising for Pennies

Advertise for only pennies by putting an insert into our monthly newsletter. All you have to do is provide the Chamber with 450 copies of what you want to advertise. The Chamber and Manzanita Press do the rest. For only \$55, your pre-printed flyers will reach members and citizens of Ramona. Call the Chamber for information, at 789-1311. Remember, your inserts must be 8-1/2 by 11, and can be any color you choose.

pictures of ribbon cuttings, mixers and lots more.

If you are interested in becoming an Ambassador, look for the bylaws and application—it's a great place to start if you are looking for information about the Ambassadors.



Jennifer Jenkin, Ambassador Chair, honors Jennifer Krempp, right, of Countrywide Home Loans, who is Ambassador of the 2nd Quarter.

## Community News Corner

### BLOOD DRIVE

The Ramona VFW and the Ramona Rotary Club are jointly sponsoring a Blood Drive on Aug. 7. The Red Cross Bloodmobile will be in the VFW parking lot, 2247 Kelly St., that Saturday from 11 a.m. to 4:30 p.m. to receive donations. No appointment is necessary. Donors will receive a Red Cross blood donor tee-shirt and a choice of a hot dog or hamburger lunch, courtesy of the VFW.

### DINNER AND AUCTION

St. Mary's-in-the-Valley Episcopal Church will hold its second annual "Pennies from Heaven" fundraiser from 6 to 9 p.m. Aug. 15 at the church. Proceeds from the dinner and the silent and live auctions will be used to help the community's needy. For tickets or for more information, call 789-0890 or visit [stmarysinthevalley.org](http://stmarysinthevalley.org).

### GOLF TOURNAMENT

The annual Boys & Girls Club of Ramona Golf Tournament will be held Sept. 15 at the San Vicente Inn & Golf Club. The event will include a \$10,000 hole-in-one contest, lunch, putting contest, dinner and awards. For participant and sponsor information, call 789-8203.

### THIRTEEN YEARS

Centre for Health Care, with an office in Ramona, is celebrating 13 years of service. CHC is an integrated group of more than 50 primary and specialty physi-

cians that employs more than 300 persons and has offices in Ramona, Rancho Bernardo and Poway.

### MOUNTED PATROL

Anyone interested in finding out more about being a member of the Ramona Volunteer Mounted Patrol, which assists the sheriff's department and participates in parades and other events, is asked to call the mounted patrol coordinator at 789-9157. Riders must be at least 18 and have a valid California driver's license and must have access to a horse and trailer, in addition to a number of other requirements.

### ATTRACTING WILDLIFE

The national Wildlife Federation is sponsoring Habitat Stewards training on four Saturdays in Ramona, starting Sept. 25. Anyone interested in learning more about gardening to attract wildlife is invited to apply. Guest speakers will discuss birds, butterflies, native plants, organic gardening and more. Cost is \$20. For more information, call the federation at (619) 292-8353 or send an email to: [ramonahost@yahoo.com](mailto:ramonahost@yahoo.com).

## President's Message, from page one

Your support would be appreciated greatly.

This month, the Chamber's Director Committee will be seeking applications from those interested in serving on the board of

### LUNCH FOR SENIORS

The Ramona Senior Center offers a lunch delivery program for home-bound seniors (60 plus) five days a week. If needed, frozen meals can be provided for the weekends. The suggested donation is \$3.50/meal. For information, call 789-0440.

### EROSION CONTROL

The City of San Diego has compiled a list of erosion and sediment control measures that can be implemented by property owners immediately after a fire, when rains are imminent.

For more information, or assistance with erosion or sediment control measures, call the Post-Fire Response Team, (858) 627-3200, M-F, 9 a.m. to 5 p.m.

### CONCERT PLANNED

Pianist Gustavo Romero will be featured on Oct. 8 when the Ramona Concert Association offers another in its series of concerts at the performing arts center at Olive Peirce Middle School. Concert time is 7:30 p.m., and ticket information is available at 789-7474 or 788-0434. Season ticket packages are available for individuals and families.

directors next year. There will be a total of seven seats: five for three-year terms, one for a two-year term and one for a one-year term. If you have any interest in serving on our board, please contact the

## Country fair

Continued from page five

Saturday is 1800s Day, and Sunday will be Fiesta Day. There will be ribbons and prizes for best dressed for each day, so rummage through your closet, find that outfit you swore you'd never wear again and maybe win a prize.

This year marks the first inclusion of the Ramona Farmer's Market. Don't miss the Chamber-sponsored exhibit, where the question, "Who has the best pickles in town?" will be answered.

The Food Court has been relocated to provide more shade and seating, with many popular food vendors returning and offering hot dogs, burgers, pizza, smoothies, barbecue, Chinese, Thai and Mexican, to name a few.

Several contests have been added this year, including a golf-cart decorating contest, pie eating competition, and best dressed contests for each themed day. To participate in the golf cart contest, call Kathy Smiley at 788-9384 or send an email to [kathy@ramonafair.com](mailto:kathy@ramonafair.com).

There will be a large variety of vendors, including crafters, local businesses and non-profit organizations, and a Kids' Corner for the little ones, powered by Ramona's Council of Arts, Unlimited.

For more information, check out the fair's web site at [www.ramonafair.com](http://www.ramonafair.com).

Chamber office.

Karen Clendenen

*Those who give up essential liberties to purchase temporary safety deserve neither liberty nor safety.*

## Calling all volunteers, sponsors for Country Fair

The gates will open Thursday, Aug. 5 at 5 p.m., kicking off the 34th annual Ramona Country Fair, sponsored by the Ramona Chamber of Commerce. The fair runs through Sunday, August 8.

Volunteers and generous sponsors keep the admission

free, and there is still room for more...What better way to let the public know that a business is committed to the community it serves!

The Ramona Country Fair 2004 Planning Committee, on behalf of the Ramona Chamber of Commerce, would like to thank the

sponsors who have already committed to this year's event: Albertson's, Ramona National Bank, San Vicente Escrow, Manzanita Press, Adobe Animal Clinic, Karen Clendenen/Century 21, Aspen Insurance Brokers and Creswell Marketing.

Many sponsorship packages

are still available and must be secured to insure a successful fair. To be a sponsor, contact Lee Richmond at 788-0742 or drop an email to: [sponsors@ramonafair.com](mailto:sponsors@ramonafair.com).

This year's fair features themed days: Thursday is 50s Day, Friday is 60s Day,

Continued on page 8

## "Hospital"

Continued from page 1

administrators, Chamber members have been in the forefront of the effort to remedy our health care deficiencies.

We began our campaign several years ago by publicizing the results of the resident survey taken here in 2000 as a part of our Economic Development Study. The data showed that improving the availability of health care locally was Ramonans' number one priority.

The Chamber provided all of the tabulated survey data to the Ramona/Julian Council and to the board and key staff people at PPH. It lay stagnant there for some time, getting acknowledgment but no action. Now, the district's overhaul and expansion needs have triggered the realization that something needs to be done here as well.

To pay for the multi-million dollar projects in Escondido and Poway, PPH plans to use reserves, raise funds, borrow money and ask voters for a general obligation bond on Nov. 2. The bond will be about \$500 million. If it passes, property taxes would increase by about \$18 a year, for 30 years, for every \$100,000 in assessed valuation. The bond will require two-thirds approval.

In frank discussions in

## Ambassadors share the pride on 4th of July

The Ambassadors' July 4th booth offering children's patriotic items at the Rotary July 4th Family Picnic and Fireworks Show drew a lot of attention, and rumor had it that it was the best-looking booth at the event.

Jennifer Krempf, Teresa Hobbs and Jennifer Jenkin had a lot of fun running the booth and meeting so many nice people of all ages. The Chamber has at least one potential member as a result of the activity.

The booth didn't turn a profit, but according to Jennifer Jenkin, "The Ambassadors

learned a lot from our first experience and are ready

and prepared for next year's 4th of July celebration." April with PPH officials, members of the Chamber's Economic Development Committee made the following points:

- At this point in time our town expects things from our health care district that we think are overdue. PPH must, of course, ask for our support as well, and the time for that has come. When it comes to us as community volunteers asking our neighbors to support the funding needs of PPH, including the almost certain bond issue that will be required, we must have the



and prepared for next year's 4th of July celebration."

tools to do it our way.

- If we can show our community that at least some of our needs will be met in a timely way, we'll get support. Our town is much more likely to support the overall PPH funding goal, whether with cash or votes, if it is made very clear that part of our money will, in fact, be spent to make things better right here.

The fact that PPH has started saying "when" we have a facility in Ramona, rather than "if," is encouraging. Even more exciting is the

fact that apparently a preliminary design concept and budget for such a project has been developed. We assume that this satellite facility will appear as a line item in the much larger PPH request for the \$500 million bond issue.

If our proposed facility is clearly described in the ballot language, the Chamber will work hard to see that it passes. If not, we will find it hard to urge anyone to vote for additional taxes while we still have to go down the hill for the major part of our medical care.